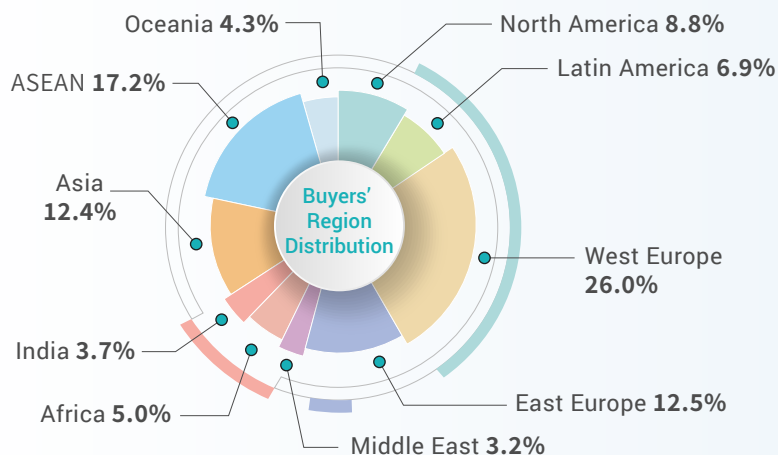


Global Sources October 2025 Hong Kong Show Phase 3

27–30 October
AsiaWorld-Expo, Hong Kong

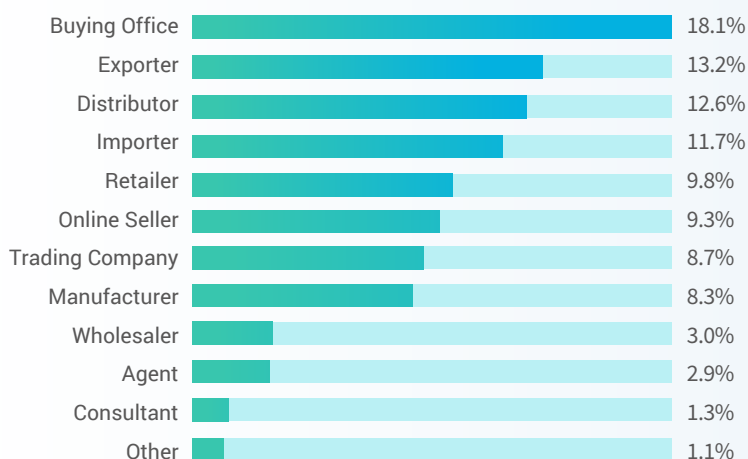
Buyer Attendance

The third phase of the October 2025 Hong Kong Shows drew a total of **9,758** buyer visits from approximately 126 countries and regions over four days.



* The above data does not include buyers from Mainland China and Hong Kong

Buyers' Business Type



VIP Buyer Representatives

AA SPORTS JSC **MUDO** NISC SPORTS
 AGILITY APPAREL **CORETHIRD** ELITE SPORT
BALL PRO BDA CIFRA **CORADO FASHION**
 OLOGOGOLF **ORBEAHK LTD** RUNNING BALBOA **SABZ**
 BOBO CHOSSES **ABV** INDIGOLINE LIMITED ACI BRANDS INC
ADMIXX HOP LUN (HK) LTD ADOBE GRAPHICS DBA COYOTE PROMOTIONS
 BASIC MASS TRADING SDNBHD CARREFOUR GLOBAL SOURCING LTD
 SELLERX ASIA LIMITED **BUY IT DIRECT LTD** CONTEMPO
 CENTUPLE MULTIPRINT ENTERPRISE
 DIVLEYSports ELLIPSE CZ S.R.O JOLUVI, S.A
ERSPORT HIGHMOUNT **INNOFLAMEOY**
 J2 SQUARE LIMITED **KANATIFIT** LOGOMARK
 NORDIC SOUVENIR **ORANGE FISH** PACIFIC OCEAN GROUP

Top 5 Popular Products



Exhibitor Data



Product Pavilions



Camping & Leisure

84 booths



Urban Sports

76 booths



Outdoor Sports

38 booths



Sports Fashion

255 booths



Sports Bags

61 booths



Functional Fabrics & Technology

13 booths

Exhibition Highlights



Mat Pilates Trial Class



Global Sources MATCH



Pickleball Training Camp



World Cup Fever Zone



Indoor Triathlon



Multi-theme Industry Summits



Sports Carnival



Virtual Show

Virtual Show Data

Viewers spent **13.6** minutes on average

413 exhibitors received **1,579** inquiries

580 exhibitors interacted with buyers, receiving **1,542** business cards

A total of **4,676** buyers followed the **759** interactive exhibitors

672 exhibitors engaged in **4,514** online conversation

21 live streaming channels drew the attention of over **45** buyers, accumulating **845K** visits

For those who couldn't attend physically, our Virtual Show continues to bring the action to you through live streaming and online tours. This hybrid approach saw remarkable engagement, with a total of **286,689** high-quality overseas buyers browsing the Virtual Show pages during the show

* Statistics gathered from 11–30 October, 2025

Show Genie

8,873 buyers used show genie to register to the show

1,161 buyers added **7,402** items to their planners

1,098 buyers followed **2,363** exhibitors

182 buyers exchanged business cards with a total of **687** exhibitors

379 buyers started **1,079** online communications

621 buyers sent out **2,064** inquiries



Global Sources Supplier App

📱 **267** buyers engaged with **732** exhibitors on-site utilizing the code scanning feature of the app.

📱 **206** exhibitors engaged with **1,039** buyers on-site utilizing the code scanning feature of the application.



Supporting
Institutions



Supporting
Government Units



Supporting Associations

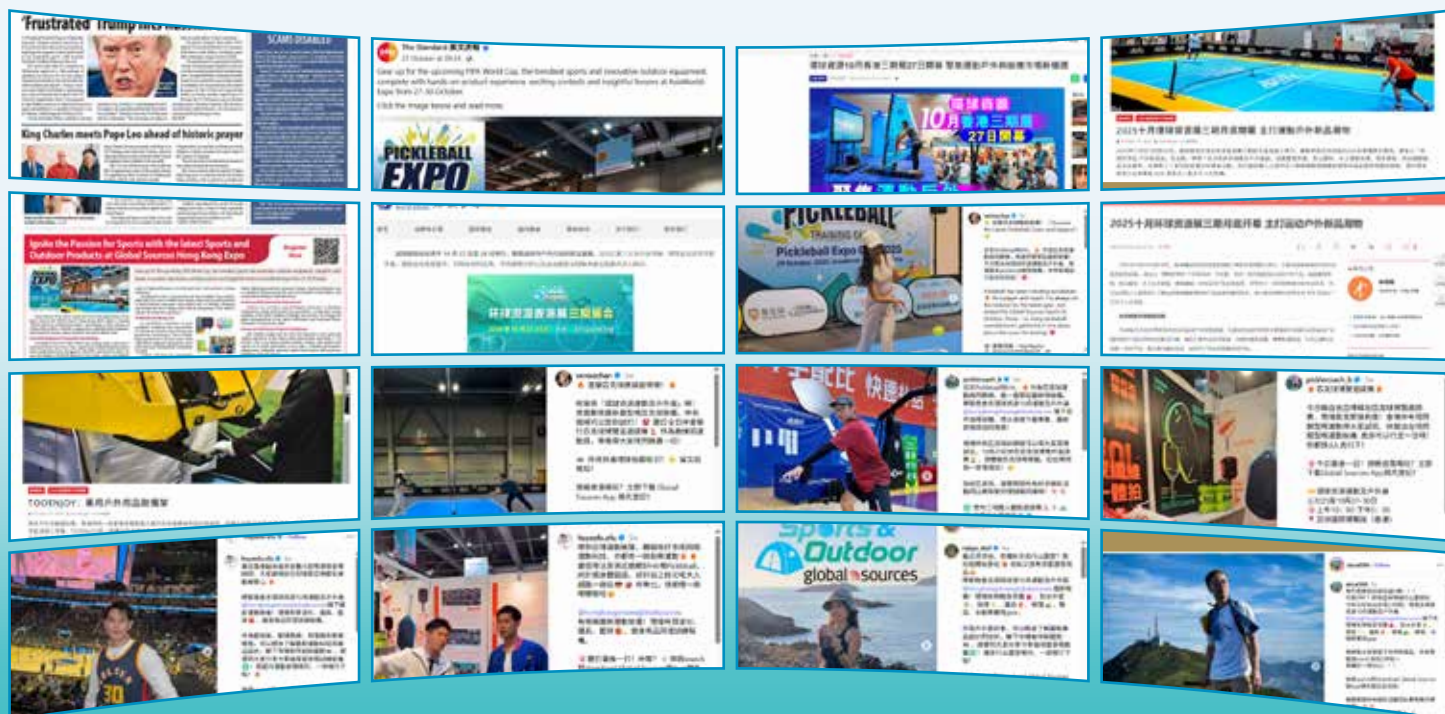


Business Partners

Media Coverage



- Overseas Media: **1,135+**
- Chinese Media(Mainland China/Hong Kong SAR/ Taiwan Region): **271+**
- The third phase of the October 2025 Global Sources Hong Kong Shows covered both domestic and international mainstream authoritative mass media, financial media, and overseas radio stations.



Buyer Testimonials

Luca
ELP SA, Switzerland



It's one of the most important across the globe. And we are very happy to be here because we can find really good quality and really good people and really good vibes.

Girolamo Barbaccia
Primato Sport, Italy



I found really good suppliers. They gave me a good price. We should keep up with the trends.

Rudy van Gelderen
Ludi Consulting Services,
Netherlands



You walk around to see something and be like "Hey, I have never seen that before."
That might be something that's going to be successful for next summer, summer 2026.

Josep Oriol Romeu Sole
Itotal, Spain



We like very much to come here, to the Global Sources show in Hong Kong. Because there are really a lot of products on offer.

Exhibitor Testimonials

VAN HA GARMENT
Lich Do, Team Leader



The quality of buyers is really impressive. They have clear goals, and the diverse range of buyers we meet—from Europe to the US and the Japanese market, as well as from around the world—is incredibly beneficial to us.

Guangzhou Shuaiyang
Leather Co., Ltd.
Aillen Woo



We have participated in the Global Sources Hong Kong Shows many times. Our participation not only allows us to meet existing customers but also to connect with new buyers. Typically, buyers we contact through the Global Sources website engage in initial online discussions and then take the initiative to visit our booth after learning we are participating, to inspect samples on-site and conduct in-depth cooperation discussions. This model of online connection and offline meeting has become a standard approach for us to expand our business and has been of great help.

Xiangtai Industrial
Development Co., Ltd.
Yong Jiang



This is our fourth time participating in the Global Sources Hong Kong Shows, and we plan to continue our participation next year. Global Sources not only provides professional services but also ensures the exhibition area is well-aligned with our products. At the exhibition, we can meet many large professional buyers with significant sourcing needs—some place orders for tens of thousands, or even hundreds of thousands of units. The cooperation rate with buyers we meet at the exhibition is very high.

Quanzhou Leqi Garments Co., Ltd
Anna Yao



This is our second time participating. As Asia's financial center, Hong Kong offers valuable opportunities for face-to-face communication with buyers from different countries and for establishing new partnerships. We are pleased with the results of this exhibition—our booth has enjoyed a steady flow of visitors, and the buyers who come are of high quality and well-matched with our offerings. We are confident about the prospects for future cooperation.



For more service details, please contact your salesperson, or email our customer service hotline: hotline@globalsources.com.