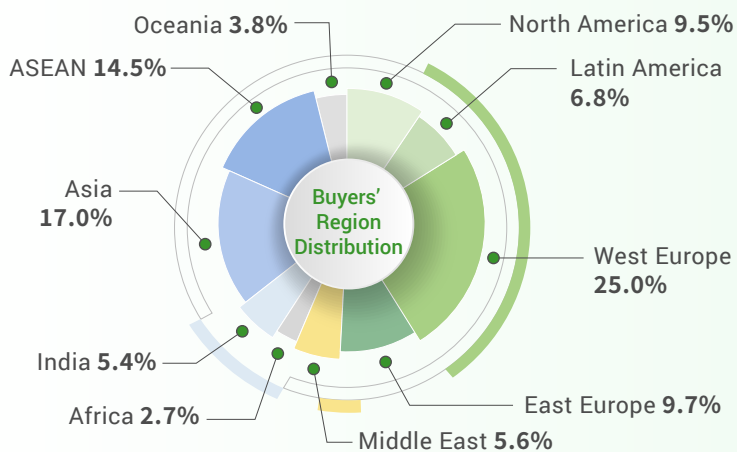


Global Sources October 2025 Hong Kong Show Phase 2

18–21 October
AsiaWorld-Expo, Hong Kong

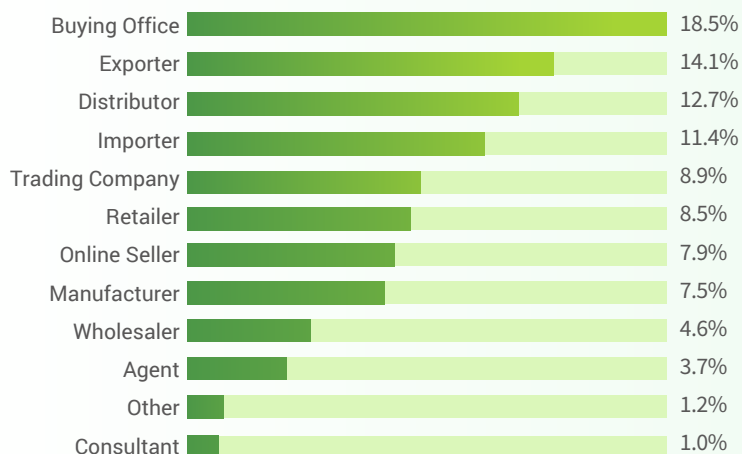
Buyer Attendance

The Lifestyle Show and Home & Kitchen Show of the October 2025 Hong Kong Shows drew a total of **13,470** buyer visits from approximately 145 countries and regions over four days.



* The above data does not include buyers from Mainland China and Hong Kong

Buyers' Business Type



VIP Buyer Representatives

ALZA.CZ A.S. COMART CORPORATION

ABCON GLOBAL PRODUCTS LTD AGRAFFES INNOVATION

AMROD FNAC DARTY ASIA LIMITED JAKOB MAUL GMBH

MKTO CATAL IMPORTACIONES SINCERE INC TECHPOINT DISTRIBUTION LTD

APPCCESSORY PTE LTD HAMA GMBH & CO KG

JEBSEN MOTORS LIMITED MOMAX TECHNOLOGY LIMITED

BOTTEGA VERDE BRISCOES NZ LTD HTG BRANDS

JOYTI'S IMPEX LTD COSMO PROMOS DSL GROUP

TCHIBO MERCHANDISING LP WALMART INC

FANCII LI & FUNG TRADING CO CARREFOUR

REARTH.INC TROIKA GERMANY GMBH WOOLWORTH TRADING CO

CELLULARLINE S.P.A SELLERX ASIA LTD

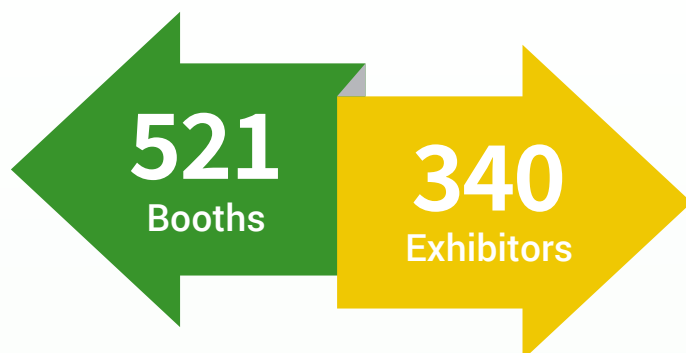
LITNIX INC IMTRON ASIA HONG KONG LIMITED

GORDON SINCLAIR TELFORECONE

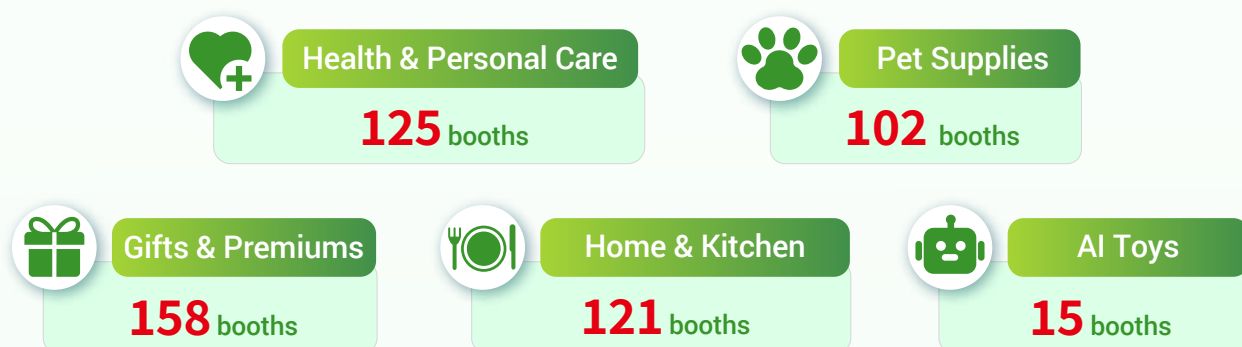
Top 5 Popular Products



Exhibitor Data



Product Pavilions



Exhibition Highlights



Virtual Show Data

Viewers spent **13.6** minutes on average

413 exhibitors received **1,579** inquiries

580 exhibitors interacted with buyers, receiving **1,542** business cards

A total of **4,676** buyers followed the **759** interactive exhibitors

672 exhibitors engaged in **4,514** online conversation

21 live streaming channels drew the attention of over **45** buyers, accumulating **845K** visits

For those who couldn't attend physically, our Virtual Show continues to bring the action to you through live streaming and online tours. This hybrid approach saw remarkable engagement, with a total of **286,689** high-quality overseas buyers browsing the Virtual Show pages during the show

* Statistics gathered from 11–30 October, 2025

Show Genie

8,873 buyers used show genie to register to the show

1,161 buyers added **7,402** items to their planners

1,098 buyers followed **2,363** exhibitors

182 buyers exchanged business cards with a total of **687** exhibitors

379 buyers started **1,079** online communications

621 buyers sent out **2,064** inquiries



Global Sources Supplier App

📌 **267** buyers engaged with **732** exhibitors on-site utilizing the code scanning feature of the app.

📌 **206** exhibitors engaged with **1,039** buyers on-site utilizing the code scanning feature of the application.



Supporting
Institutions



Supporting
Government Units



Supporting Associations

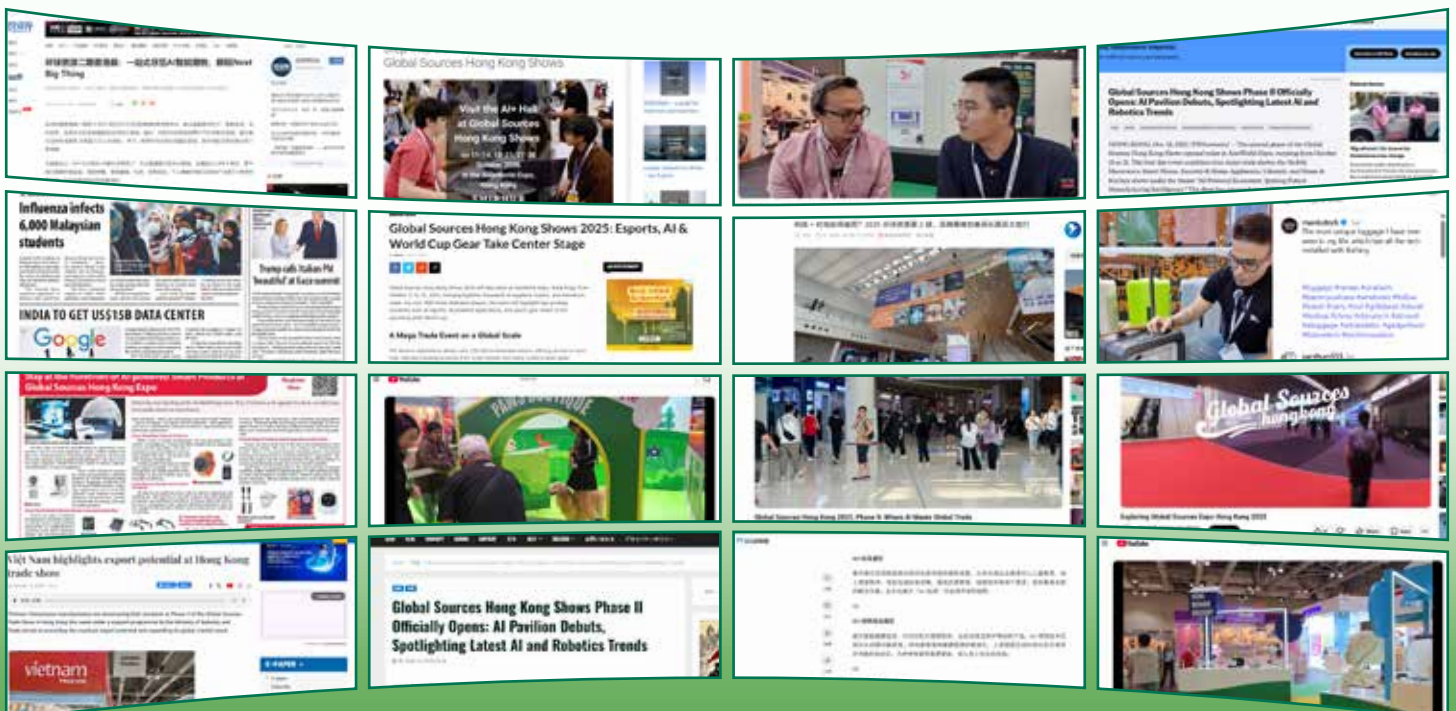


Business Partners

Media Coverage



- Overseas Media: **1,361+**
- Chinese Media(Mainland China/Hong Kong SAR/
Taiwan Region): **230+**
- The second phase of the October 2025 Global Sources Hong Kong Shows covered both domestic and international mainstream authoritative mass media, financial media, and overseas radio stations.



Buyer Testimonials

Jollie Mercanti Pulse Medical, Canada



I'm very excited and I have already seen suppliers that are working currently with me. So, I like to visit them and continue creating my partnership with them. And maybe create new ones.

Jasem Moradi Oskar Group, United Arab Emirates



It's the 20th year that our company is coming. Because it's the main source of getting new suppliers. And bringing all the suppliers under one roof makes our work easy. Instead of going to different cities in China to meet them. So it makes the time shorter. We come here like three days, four days, meet like 50, 60 suppliers and go back.

Metin Gezer Prodexa Australia, Australia



I've been doing electronic products for like 12 years now coming to this show for like 10 years. Always great to see new products. Always a good range of new ideas and things coming out of here. Very efficient, very well organized. They get you here and they have all the suppliers ready. So I enjoyed it.

Piyanat Ratanawongsaro Barketek, Thailand



We used to cooperate with vendors to source the products. This time we have successfully connected with the exact factory that has been producing pet products for us directly, through the exhibition and business matching sessions. We value face-to-face communication in building trust and facilitating collaboration.

Exhibitor Testimonials

SAHA BOX Sarah Thao, CEO



This is our first time exhibiting here, and I've found a lot of potential customers from around the globe. We have gained more clients thanks to Global Sources' business matching. We can connect with customers online at a low cost, enabling us to discuss a variety of topics. When Global Sources hosts events like this, I can invite our customers to attend and meet with us directly, making it very effective for our business.

GIA LONG FINE ART JSC Joli Lam, CEO



Certainly, Global Sources has been an excellent source for establishing business partnerships. We currently have an ongoing deal with a Malaysian company and are looking to expand our customer base in Europe. We have also met several companies with numerous inquiries about trading in the United States, Canada, or in Europe, either in Northern Europe or Southern Europe. As a result, we have signed up for the Global Sources show in Saudi Arabia for our next exhibition.

Linhai Kaiwang Crafts Co., Ltd



This is our third time participating in the Hong Kong Shows. We have also secured booths for next year's Indonesia Show and Saudi Arabia Show. Through these offline exhibitions, we can connect with a large number of buyers, including high-quality sourcing professionals, which is very helpful for our business expansion. Simultaneously, we upload our products to the Global Sources website, and this combination of online inquiries and offline communication has achieved better promotion results.

Guangdong Shanglvbao Smart Medical Technology Co., Ltd



Yesterday, dozens of interested buyers visited our booth, and currently, 10 to 20 are still in contact with us. Two of them have expressed a strong interest in cooperation and have inquired about many details. We have achieved excellent results from this exhibition and are very grateful to Global Sources for creating numerous business opportunities and providing one-on-one services, which have greatly benefited us.



For more service details, please contact your salesperson, or email our customer service hotline: hotline@globalsources.com.