

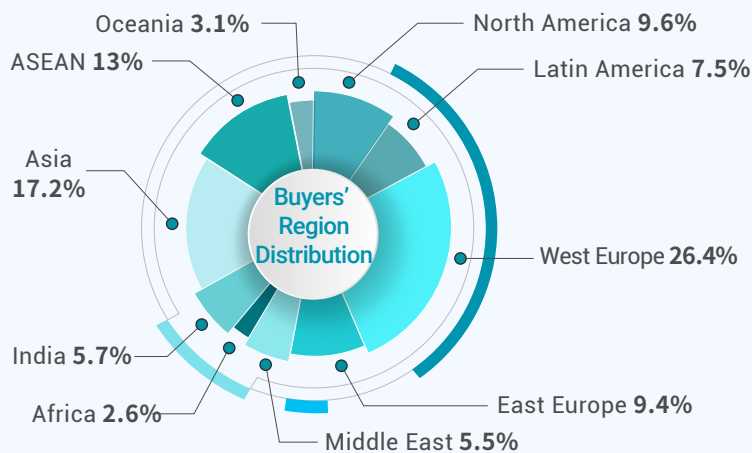
Global Sources October 2025 Hong Kong Show Phase 2

18–21 October
AsiaWorld-Expo, Hong Kong



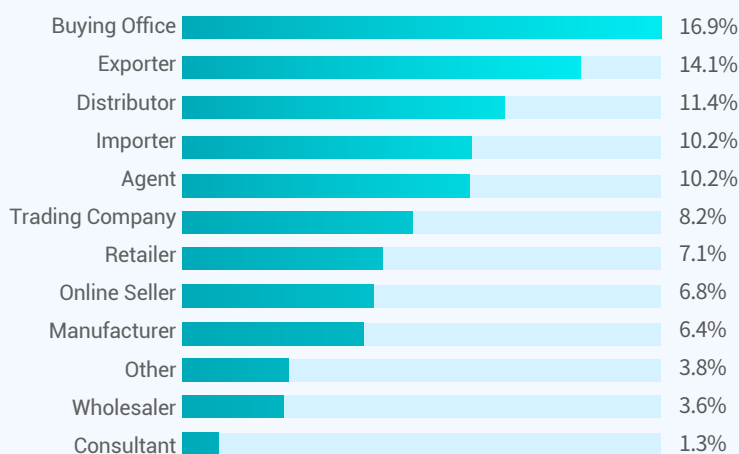
Buyer Attendance

The Mobile Electronics Show and Smart Home, Security & Appliances Show of the October 2025 Hong Kong Shows drew a total of **47,769** buyer visits from approximately 171 countries and regions over four days.



* The above data does not include buyers from Mainland China and Hong Kong

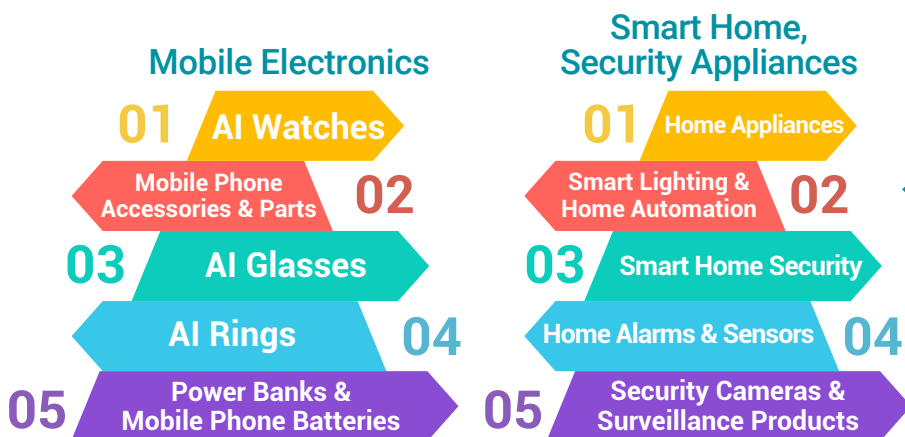
Buyers' Business Type



VIP Buyer Representatives

ABV AS **As Watson** BELKIN CANYON
COMART CORPORATION DIRECTED ELECTRONICS AUSTRALIA
ITOTAL ENERGEE PTE LTD LAX GADGETS GRUPO MULTIL S.A
MEDION ASIA PACIFIC MONSTER PRODUCTS PANZERGLASS A/S
SAMSUNG SINJIMORU ACTIVE ASIA LTD **ASBIS**
BIGBEN CARDOO **COMSOL** DNS RETAIL FELLOWES INC.
HAMA GMBH & CO KG **LI & FUNG** MERKURY INNOVATIONS JMTEK LLC
PEARL GMBH MORE PRODUCTS S.A.S SMD TECHNOLOGIES
SANTOSHI ADAM ELEMENTS ASHTEL GROUP OF COMPANIES
BOULANGER CASETAGRAM LIMITED **CONAIR**
DIRK ROSSMANN GMBH **HKT** FIXED.ZONE A.S.
LIDL & KAUFLAND ASIA PTE. LIMITED MERLION **MOTTERU.INC**
POWER INTERNARIONAL SB SUPPLY EUROPE B.V
SUPERSONIC INC CROSSCALL LTD. **ALZA.CZ**
ASUNG HMP CO., LTD. **E.V.I. GMBH** BUY IT DIRECT LTD

Top 5 Popular Products



Exhibitor Data



Product Pavilions



Exhibition Highlights



Virtual Show Data

Viewers spent **13.6** minutes on average

413 exhibitors received **1,579** inquiries

580 exhibitors interacted with buyers, receiving **1,542** business cards

A total of **4,676** buyers followed the **759** interactive exhibitors

672 exhibitors engaged in **4,514** online conversation

21 live streaming channels drew the attention of over **450,000** buyers, accumulating **845K** visits

For those who couldn't attend physically, our Virtual Show continues to bring the action to you through live streaming and online tours. This hybrid approach saw remarkable engagement, with a total of **286,689** high-quality overseas buyers browsing the Virtual Show pages during the show

* Statistics gathered from 11–30 October, 2025

Show Genie

8,873 buyers used show genie to register to the show

1,161 buyers added **7,402** items to their planners

1,098 buyers followed **2,363** exhibitors

182 buyers exchanged business cards with a total of **687** exhibitors

379 buyers started **1,079** online communications

621 buyers sent out **2,064** inquiries



Global Sources Supplier App

📱 **267** buyers engaged with **732** exhibitors on-site utilizing the code scanning feature of the app.

📱 **206** exhibitors engaged with **1,039** buyers on-site utilizing the code scanning feature of the application.



Supporting
Institutions



Supporting
Government Units



Supporting Associations



Business Partners

Media Coverage

- Overseas Media **1,361+**
- Chinese Media(Mainland China/Hong Kong SAR/
Taiwan Region) **230+**
- The second phase of the October 2025 Global Sources Hong Kong Shows covered both domestic and international mainstream authoritative mass media, financial media, and overseas radio stations.



Buyer Testimonials

Jollie Mercanti
Pulse Medical, Canada



I'm very excited and I have already seen suppliers that are working currently with me. So, I like to visit them and continue creating my partnership with them. And maybe create new ones.

Jasem Moradi
Oskar Group, United Arab Emirates



It's the 20th year that our company is coming. Because it's the main source of getting new suppliers. And bringing all the suppliers under one roof makes our work easy. Instead of going to different cities in China to meet them. So it makes the time shorter. We come here like three days, four days, meet like 50, 60 suppliers and go back.

Metin Gezer
Prodexa Australia, Australia



Always great to see new products. Always a good range of new ideas and things coming out of here. Very efficient, very well organized. They get you here and they have all the suppliers ready. So I enjoyed it.

Simona Nica
Atlantis Internacional, Spain



It was my first time here. We know here is a good source of new suppliers but also we have a current supplier that are exposing here we use this fair as a meeting point to see how they advance with the product and the new technology. You have a lot to see. Definitely you will find, if you are into technology and charging, for sure you will find here what you are looking for.

Exhibitor Testimonials

Mercury Corporation
Jay Lee, Overseas Sales Team GM



It's truly an honor for me to visit this exhibition, as it gives me the opportunity to engage with a diverse range of customers, which will benefit our business in the future. We have already had discussions with some clients from Europe and the United States, which will significantly contribute to our company's growth

Roar KC Tech
Scarlett Kim, Overseas Sales Manager



We've met many buyers here, and by the last day, I think we had engaged with 60 to 70 buyers at our booth, so it's very good. We recently discussed new orders from the US, which are around 30,000 pieces. We are now coordinating with our production team to supply some cases and wallets to the US.

Shenzhen Cresolar
Technology Co., Ltd



We continue to participate in Global Sources exhibitions because we have effectively connected with many new customers and secured orders through this platform. By making adequate preparations in advance, we consistently engage with high-quality buyers and successfully reach cooperation agreements with them. Today, many buyers not only want to conduct on-site inspections offline but also pursue efficient online communication—and this model effectively meets those needs.

Shenzhen Lingwei Innovation
Technology Co., Ltd.



We have been cooperating with Global Sources for nearly 10 years and have always held this platform in high regard. Global Sources tailors promotional plans for us, which have effectively promoted our products. The exhibition attracts a significant number of visitors, including many high-quality buyers. We have engaged with several buyers and successfully reached collaboration agreements with them.



For more service details, please contact your salesperson, or email our customer service hotline: hotline@globalsources.com.