

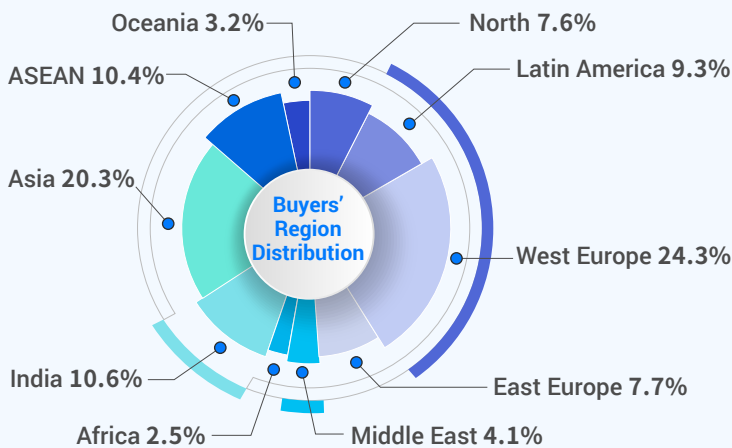
Global Sources October 2025 Hong Kong Show Phase 1

11–14 October
AsiaWorld-Expo, Hong Kong



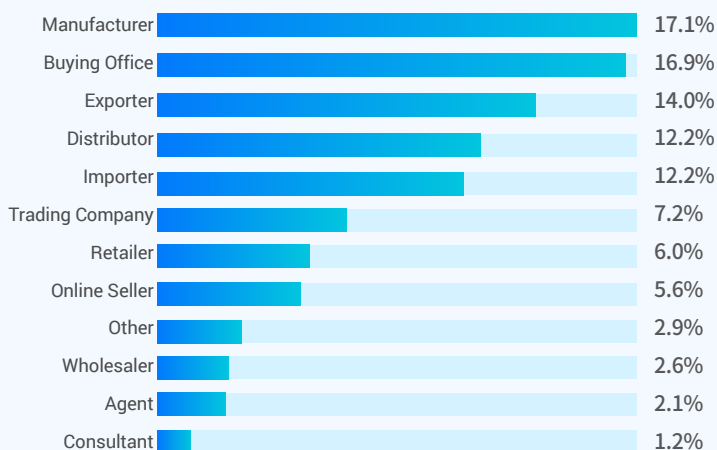
Buyer Attendance

The first phase of the October 2025 Hong Kong Shows drew a total of **60,259** buyer visits from approximately 169 countries and regions over four days.



* The above data does not include buyers from Mainland China and Hong Kong

Buyers' Business Type



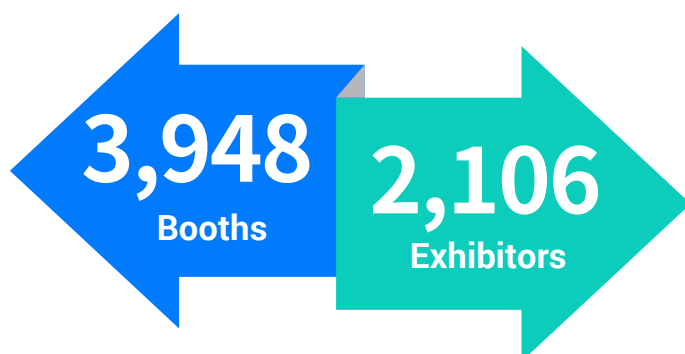
VIP Buyer Representatives

2DIRECT GMBH ASBIS BOOMPODS
CEDAR ELECTRONICS COPPEL EUROGROUP FAR EAST LTD
JUSPACK HASHTAG956 LENOVO MATRIX ELECTRONICS LTD
MONSTER PRODUCTS SANWA SUPPLY INC SMD TECHNOLOGIES
TARGET VEKTRON ELEKTRONIK ACCO BRANDS
BEAFON MOBILE GMBH BOULANGER CROSSCALL LTD
FIXED.ZONE A.S IC INTRACOM KJELL & COMPANY
LI & FUNG MAXELL ASIA LTD PEARL GMBH
SB SUPPLY EUROPE B.V SPIGEN BEAT-SONIC
TCHIBO MERCHANDISING LP VERKKOKAUPPA.COM
ACTIVE ASIA LTD BUY IT DIRECT LTD CELLULARLINE S.P.A
CURRYS SOURCING LTD FNAC DARTY ASIA LIMITED
IMPAKT S.A KOOZIE GROUP MEDIADEVIL
LIDL & KAUFAND ASIA PTE. LTD SBS SPA
POWER INTERNATIONAL STELLAR SOURCING LTD

Top 5 Popular Products



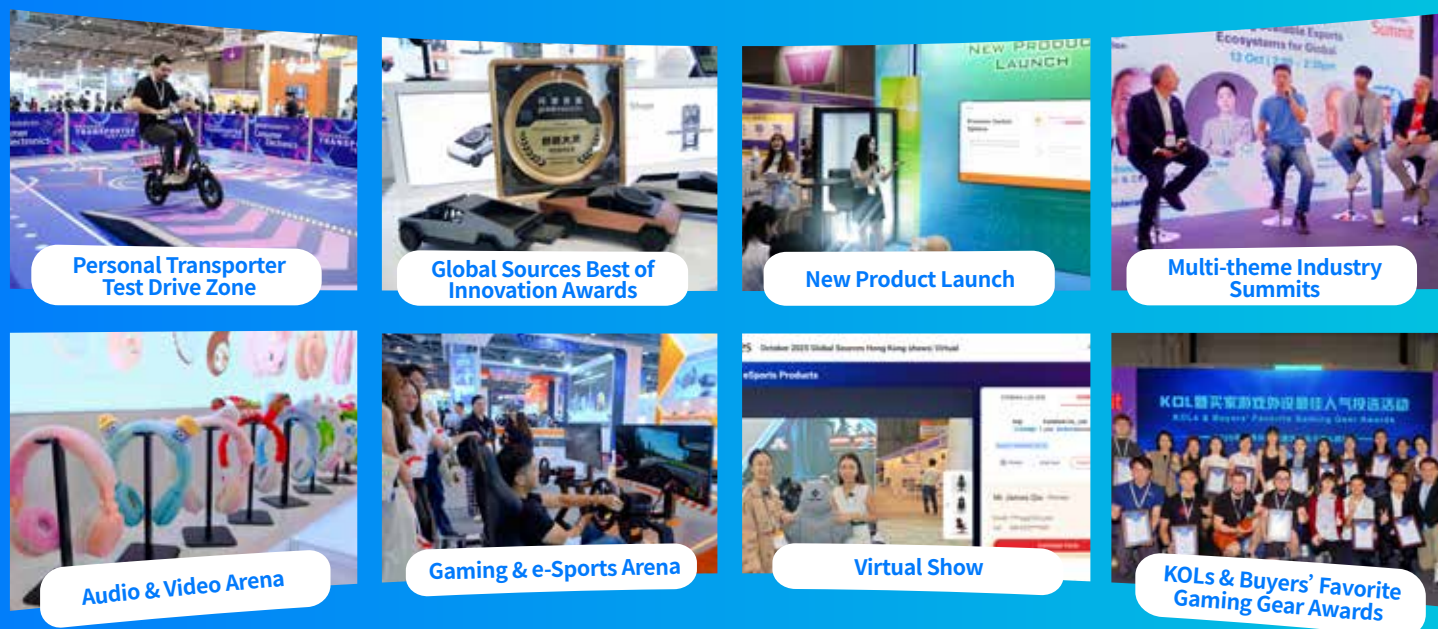
Exhibitor Data



Product Pavilions



Exhibition Highlights



Virtual Show Data

Viewers spent **13.6** minutes on average

413 exhibitors received **1,579** inquiries

580 exhibitors interacted with buyers, receiving **1,542** business cards

A total of **4,676** buyers followed the **759** interactive exhibitors

672 exhibitors engaged in **4,514** online conversation

21 live streaming channels drew the attention of over **450,000** buyers, accumulating **845K** visits

For those who couldn't attend physically, our Virtual Show continues to bring the action to you through live streaming and online tours. This hybrid approach saw remarkable engagement, with a total of **286,689** high-quality overseas buyers browsing the Virtual Show pages during the show

* Statistics gathered from 11–30 October, 2025

Show Genie

8,873 buyers used show genie to register to the show

1,161 buyers added **7,402** items to their planners

1,098 buyers followed **2,363** exhibitors

182 buyers exchanged business cards with a total of **687** exhibitors

379 buyers started **1,079** online communications

621 buyers sent out **2,064** inquiries



Global Sources Supplier App

📱 **267** buyers engaged with **732** exhibitors on-site utilizing the code scanning feature of the app.

📱 **206** exhibitors engaged with **1,039** buyers on-site utilizing the code scanning feature of the application.



Supporting
Institutions



Supporting
Government Units



Supporting Associations



Business Partners

Media Coverage



- Overseas Media: **1,391+**
- Chinese Media(Mainland China/Hong Kong SAR/ Taiwan Region): **436+**
- The first phase of the October 2025 Global Sources Hong Kong Shows covered both domestic and international mainstream authoritative mass media, financial media, and overseas radio stations.



Buyer Testimonials

David Tansley
Boompods, United Kingdom



We are looking for a lot of headphones with LCD screens. That is a big trend at the moment. I think there's nothing better than meeting your factories face to face and seeing new products and the latest innovations.

Guto Mazzoni
Kronos, Brazil



I come every year. Every year I come, I can find new products and new technologies. And to be here personally with our factories is very good for the business. We can make better deals. Always.

Rayan Ghurab
Jomla, Saudi Arabia



If you want to find suppliers that sell very high quality items, and you are in the electronics field, I definitely suggest to come and visit Global Sources.

Rodrigo Ross
Yaneken, Chile



We need the trending stuff. And the trending stuff is here. We took actually, like, three flights to get here. Pretty much 30, 34 hours. But here is the innovation.

Exhibitor Testimonials

Yadea Technology Group Co., Ltd.
Xi Zhang, Overseas Sales Manager



We participate in the Global Sources Hong Kong Shows every April and October. Through this platform, we have gained numerous valuable resources. For example, we have successfully collaborated with clients from Denmark and Germany through this exhibition. These international trade shows are highly effective for brand promotion, and I believe participating is essential for our growth.

ION International
Zip Hwang, Manager



We participated in the Hong Kong Shows this past April, and it was a really great experience. We met a lot of buyers and achieved strong business results. That's why we're here again, eager to explore even more opportunities. I think the quality of buyers is exceptionally high, with many B2B professionals and genuine importers attending.

NANO Electronics
Daeun Park, Assistant Manager



This exhibition has facilitated valuable meetings with global buyers and inventors who are highly interested in clean tech and smart energy solutions. We are very impressed by the diversity and quality of the buyers, many of whom possess a strong understanding of technology and have genuine project requirements.

NEWGREEN KOREA
Mimi Lee, Director



I've received numerous business cards from various countries, including the United States, South Africa and many others, all of which have potential for purchasing this product. That's why I'm here again. First, I can promote my own products. Second, I can connect with others and gain insights from different markets around the world, allowing me to develop a broader perspective on global trends.



For more service details, please contact your salesperson, or email our customer service hotline: hotline@globalsources.com.