

# Global Sources 2025

## April Hong Kong Shows Phase 2

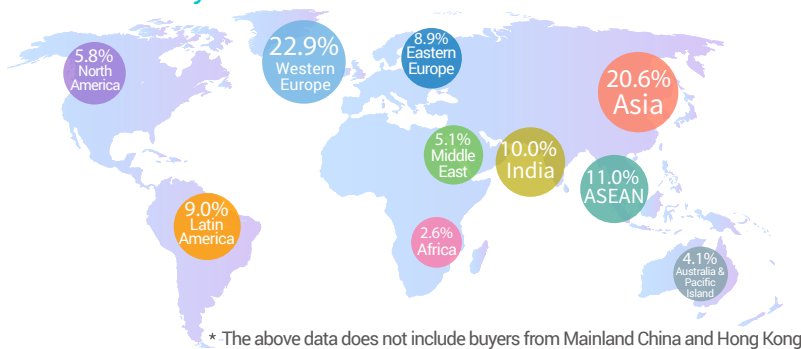
**18-21 April**  
**AsiaWorld-Expo, Hong Kong**



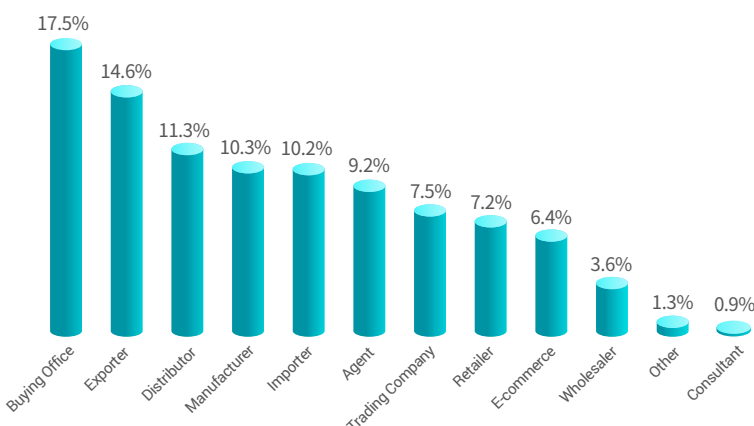
### Buyer Attendance

The second phase of the April 2025 Hong Kong Shows drew a total of **48,596** buyer visits from approximately 173 countries and regions over four days.

#### Overseas Buyer



#### Buyers' Business Type



### VIP Buyer Representatives

BIGBEN INTERACTIVE(HK) LIMITED CARREFOUR  
COMSOL PTY LTD CASETIFY DISTRIBUCIONES ESCUDERO FIJO SL  
DIRECTED ELECTRONICS AUSTRALIA CELLULARLINE SPA  
ENERGEEA PTE LTD LI & FUNG FIELD CORPORATION  
JEBSEN MOTORS LIMITED MEDION ASIA PACIFIC PCCW  
ACTIVE ASIA LTD DelSol ASHTEL GROUP OF COMPANIES  
BIGBEN INTERACTIVE(HONG KONG SAR) LIMITED COPPEL  
ELECOM CO.,LTD BLADE BELKIN INTERNATIONAL INC  
BENDA MAGNETIC LTD DUMAN ARGE BILISIM TICARET LIMITED SIRKETI  
CITY SUPER LTD EBAY FOTO MAX BIZCODE ASIA SDN BHD  
ELECTRO DEPOT ASIA PACIFIC RIM LIMITED  
GALA CENTRE ASBIS BOULANGER DNS  
HAMEE GLOBAL HAMA GMBH GCOMM TECHNOLOGY INC  
KONSTANTA TORG HIROMORI INC. IMTRON GMBH  
IRONSIDE INTERNATIONAL JW MOBILE EXIMM  
KOOZIE GROUP MANCA INTERNATIONAL LIMITED KITAGAWA  
PEARL GMBH MERKURY INNOVATIONS MULTIOFFICE SP. Z O.O.  
REDBEAN CORPORATION SEIWA SBS-PURO  
SMD TECHNOLOGIES SOUTHERN TELECOM UNIQ CREATION PTE LTD  
SPIGEN KOREA CO., LTD SUNEN TELFORCEONE  
THE KASE SOURCING LTD TOMAX USA TENET ELECTRONICS  
TRES TRESOR CANADA INC. XENON SMART STEREN  
KAYBE VERKKOKAUPPA.COM OYJ GSM PUNT B.V. WALMART  
WH SMITH (GLOBAL SOURCING) LIMITED PEKATHERM  
THE K KOREA CO., LTD. VERBATIM WENTRONIC ASIA PACIFIC LIMITED

## ■ Top 5 Popular Products

global sources  
**Mobile Electronics**



global sources  
**Smart Home, Security & Appliances**



## ■ Exhibitor Data

**2,844** booths **1,370** exhibitors

## ■ Product Pavilions

-  AR/VR/MR **115** booths
-  Brand Zone **715** booths
-  Cases & Covers **293** booths
-  Charging Products **362** booths
-  E-Commerce Zone **16** booths
-  Energy Storage **42** booths
-  Korea Pavilion **14** booth
-  Mobile Accessories **228** booths
-  Mobile Devices **177** booths
-  Refurbished Electronics **14** booths
-  Repair Equipment Materials & Services **116** booths
-  TWS **440** booths
-  Wearable Electronics **126** booths
-  Appliances **86** booths
-  Security Products **127** booths
-  Smart Home **76** booths

## ■ Exhibition Highlights



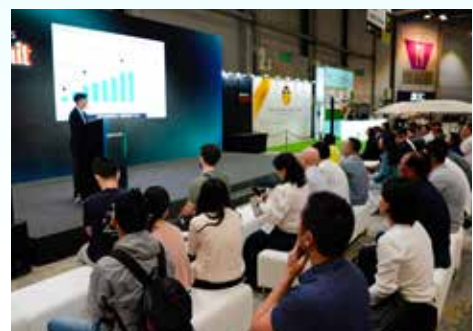
XR Experience Zone Powered by HTC VIVE



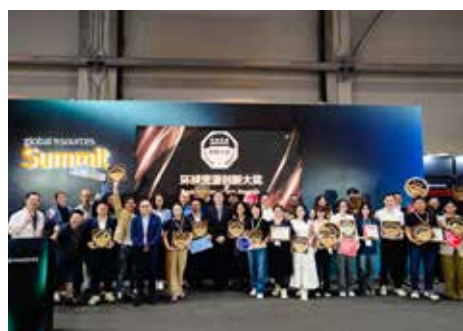
Sichuan Opera Face-Changing



New Product Launch



Multi-theme Industry Summits



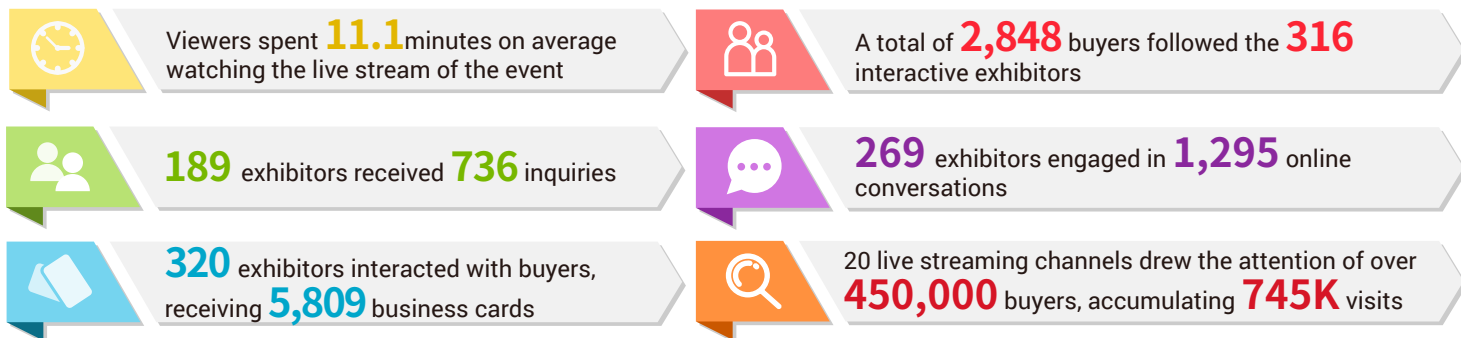
Global Sources Best of Innovation Awards



Virtual Show

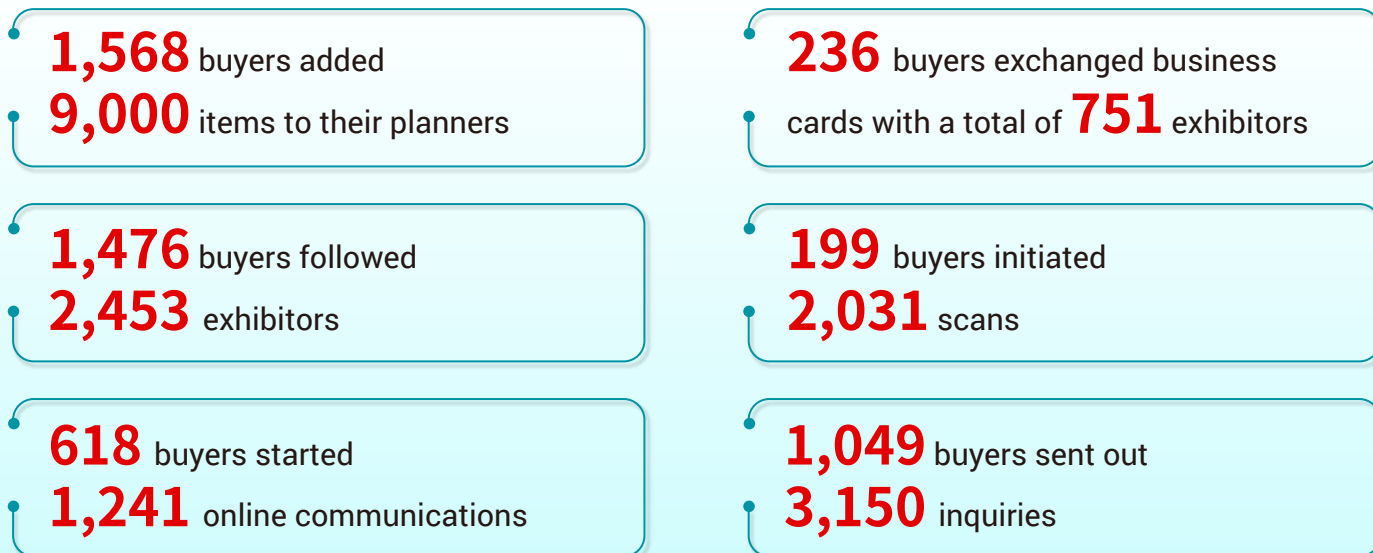
## Virtual Show Data

For those who couldn't attend physically, our Virtual Show continues to bring the action to you through live streaming and online tours. This hybrid approach saw remarkable engagement, with a total of **346,880** high-quality overseas buyers browsing the Virtual Show pages during the show.



\*Statistics gathered from April 11 to April 30, 2025

## Show Genie



## Global Sources Supplier App

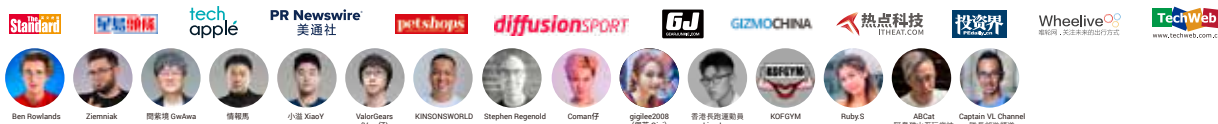
- ✓ **388** buyers engaged with **1,038** exhibitors on-site utilizing the code scanning feature of the app.
- ✓ **150** exhibitors engaged with **329** buyers on-site utilizing the code scanning feature of the application.



## Business Partners

Official Media Partners **global sources**  
**世界經理人**

### Media Partners



### Supporting Government Units



### Supporting Institutions

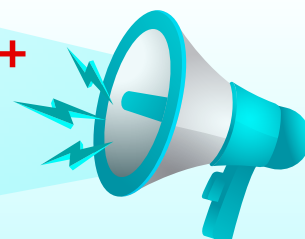


### Supporting Associations

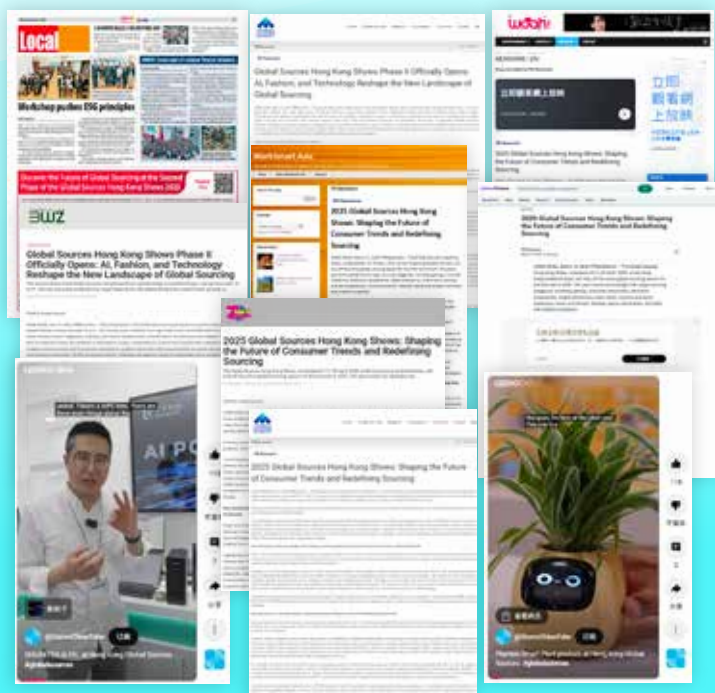


## Media Coverage

- Overseas Media: **1,329+**
- Chinese Media(Mainland China/Hong Kong SAR/ Taiwan Region): **189+**
- KOL Video Channels: **47+**
- The second phase of the April 2025 Global Sources Hong Kong Shows covered both domestic and international mainstream authoritative mass media, financial media, and overseas radio stations.



### Overseas Media



### Chinese Media



## Buyer Testimonials

“

The quality of the products are different. So we come here and we touch it. We see. We test it out, we run it. That's a key.

Mariano Simonetta  
Argentina



“

I've been coming for the past two years. And I've always had a really good experience. It's like super well organized. And I love that, you know, we can really just see the products in person and meet all of these suppliers and really create that relationship with them.

Sidhdhi Subhecar  
India



“

People do business with people. So, I think getting a chance to shake hands and sit down is valuable. I try to scout all through the aisles, walk the aisles past every booth at the show. To get a view of what's coming, what's next.

Ulf Sandbreg  
Sweden



“

We come to the Global Sources Hong Kong Shows. They provide us business matching. They also provide us guidance. And that's what we are really looking for. Global Sources has done tremendous on screening their buyers and then the vendors and basically the vendors that have been matched up today, some of them have really met my expectations.

Stefanus Juanto  
Indonesia



## Exhibitor Testimonials

“

The exposure this platform offers is unlike any. The buyers who attend this exhibition are very serious, and we've generated some great leads from our interactions over the past two days. We're pretty excited about the event and our overall participation.

Mefron Technologies(India)PVT.Ltd  
Robin Bunker, VP



“

We've seen many products that we can actually help with. In fact, we have received several inquiries. The buyers here ask insightful questions, and we believe we can provide valuable support. I think Global Sources hosts an excellent event, and we are very interested in joining again.

Integrated Microelectronics Inc.  
Shenwin Chang,  
Business Development Manager



“

We have been launching new products through the Global Sources platform while using both online and offline promotion channels. Many clients or potential buyers met online will visit our booth during exhibitions, accounting for about 40% of such buyers, and the promotion effect is very good.

Shenzhen eIoT Technology Co. Ltd  
Wayne Tang , Oversea sales manager



“

We have received a tentative order for 20,000 units of equipment! Participating in exhibitions is a long-term process, it significantly increases the chances of future orders. Therefore, it is essential for us to keep participating in this show.

Shenzhen Lagenio Technology Co.,Ltd  
Kitty Leung , Founder

