

# Global Sources 2025 April Hong Kong Shows Phase 3

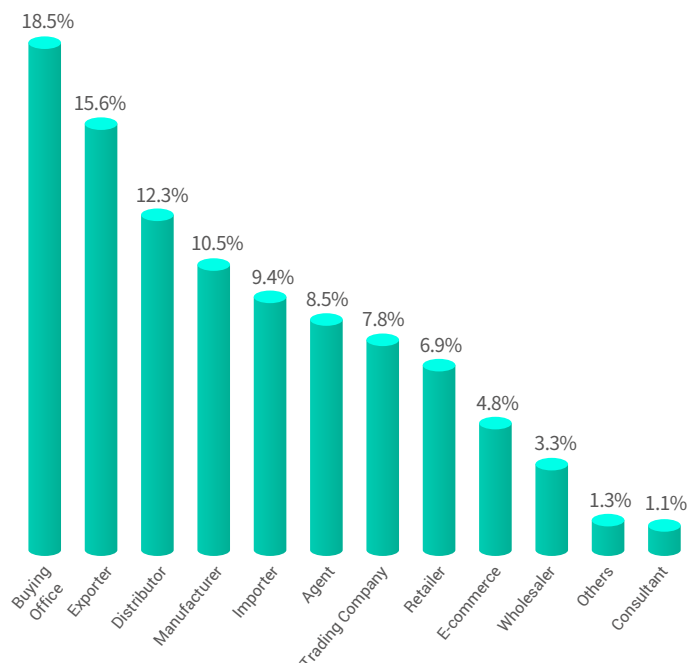
27-30 April  
AsiaWorld-Expo, Hong Kong



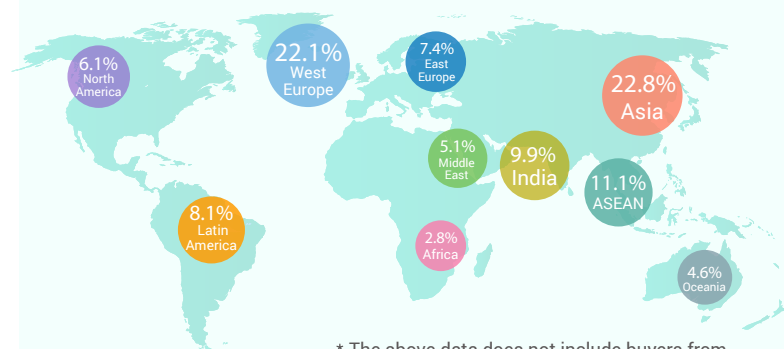
## Buyer Attendance

The third phase of the April 2025 Hong Kong Shows drew a total of **9,756** buyer visits from approximately 128 countries and regions over four days.

### Buyers' Business Type



## Overseas Buyer



\* The above data does not include buyers from Mainland China and Hong Kong

## VIP Buyer Representatives

**PEKATHERM CAICON GMBH**  
**CARREFOUR GLOBAL SOURCING CITY SUPER LTD**  
**DBEST PRODUCTS GLOVIE ITOTAL**  
**GIBSON IMPORTING CO AUST PTY LTD**  
**KOOZIE GROUP LOGOMARK SUNEN**  
**WH SMITH (GLOBAL SOURCING) LIMITED**  
**WOOLWORTH TRADING CO ARC'TERYX**

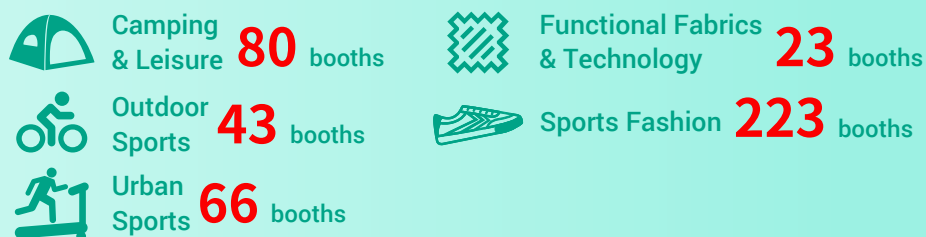
## Top 5 Popular Products



## Exhibitor Data

**439** booths  
**305** exhibitors

## Product Pavilions



## Exhibition Highlights



Pickleball Training Camp



World Cup Fever Zone & Football Fun Zone



Sports Carnival



Wing Chun (Leung Sheung) Master Demonstration



Indoor Triathlon



Global Sources MATCH



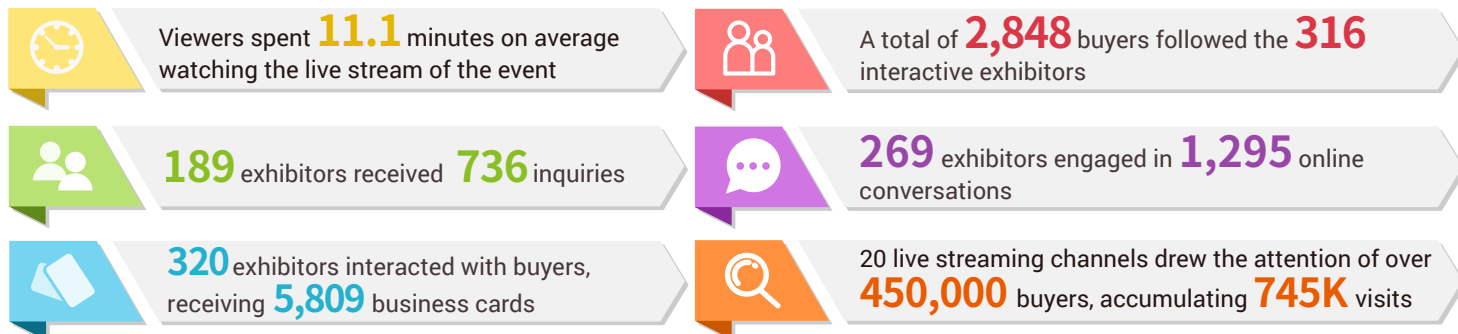
Multi-theme Industry Summits



Virtual Show

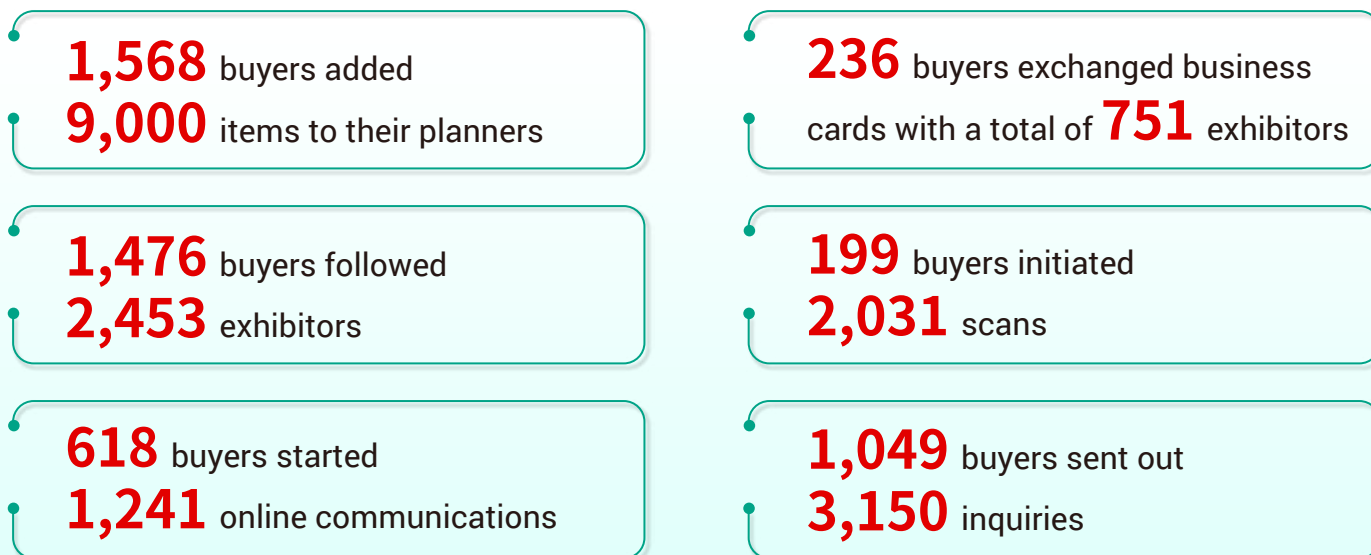
## Virtual Show Data

For those who couldn't attend physically, our Virtual Show continues to bring the action to you through live streaming and online tours. This hybrid approach saw remarkable engagement, with a total of **346,880** high-quality overseas buyers browsing the Virtual Show pages during the show.



\* Statistics gathered from April 11 to April 30, 2025

## Shown Genie



## Global Sources Supplier App

- ✓ **388** buyers engaged with **1,038** exhibitors on-site utilizing the code scanning feature of the app.
- ✓ **150** exhibitors engaged with **329** buyers on-site utilizing the code scanning feature of the application.

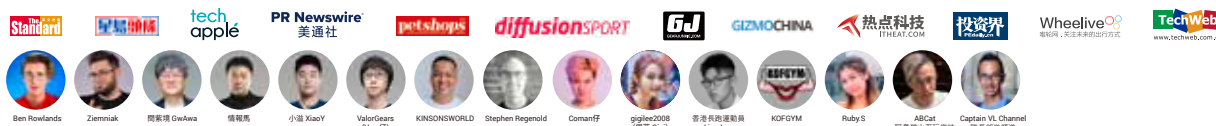


## ■ 合作夥伴

Official Media  
Partners

global sources  
**世界經理人**

Media Partners



Supporting  
Government Units



Supporting  
Institutions



Supporting  
Associations



## ■ Media Coverage

- Overseas Media: **1,417+**
- Chinese Media(Mainland China/Hong Kong SAR/Taiwan Region): **78+**
- KOL Video Channels: **21+**
- The third phase of the April 2025 Global Sources Hong Kong Shows covered both domestic and international mainstream authoritative mass media, financial media, and overseas radio stations.



### Overseas Media

### Chinese Media



## Buyer Testimonials



It's a great opportunity for me to know the market, to get new suppliers, to get the best prices.

Oksana Shevchenko  
My Luxury Baby , Russi



We are looking for some innovative products, which is practically viable. And which can be scalable.- Sustainability is number one. Any product we do should be sustainable, should be recyclable and reusable.

Murali Thiruvankadam  
Epic Group, Hong Kong SAR



I believe in connection, to meet the people. If they are here in this show, it means that they have a big factory you can trust.

Shlomo Oliver  
Vleash- Oliver Shlomi, Israel



It was a good experience that I can physically touch and feel the products. If they invite me to their factory, it's also a good chance, because they are willing to show you all the process.

Iryna Fostyk  
I Love Mommy, Ukraine

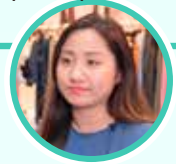


## Exhibitor Testimonials



The two sides engaged in in-depth discussions, resulting in fruitful outcomes. Through the exhibition platform, we successfully expanded our customer base and connected with high-quality clients from various markets. We will continue to participate in exhibitions in the future.

Aomi Technology (Dongguan) Co., Ltd.  
Yaqing Lu, Key account manager



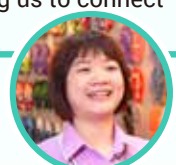
The precise matching service of Phase 3 of the Global Sources Hong Kong Shows delivered outstanding results. The buyers matched with us were highly aligned with our business needs, leaving a lasting impression.

Fujian Waltz International  
Trading Co. Ltd.  
Jinmei Li, Manager



We have been collaborating with Global Sources for 15 years, promoting our business through various channels, including websites, offline exhibitions, and magazines. Global Sources has made comprehensive efforts in product promotion, enabling us to connect with clients from all over the world.

Dongguan Enyong Plastic  
Hardware Products Co., Ltd.  
Annie Yang, Director



Since last year, we have successfully connected with numerous clients from the US and Europe who are interested in our products through offline exhibitions. Additionally, we quickly gained new clients through online channels through the Five-Star Plan, and these clients have continued to cooperate with us, placing repeat orders for new products.

Wuxi Ivy Textile Co., Ltd.  
Steve, Sales Manager

