

Global Sources 2025

April Hong Kong Shows Phase 1

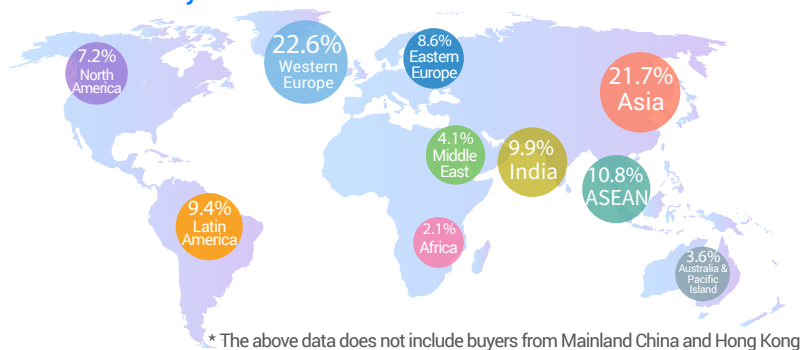
11 – 14 April
AsiaWorld-Expo, Hong Kong



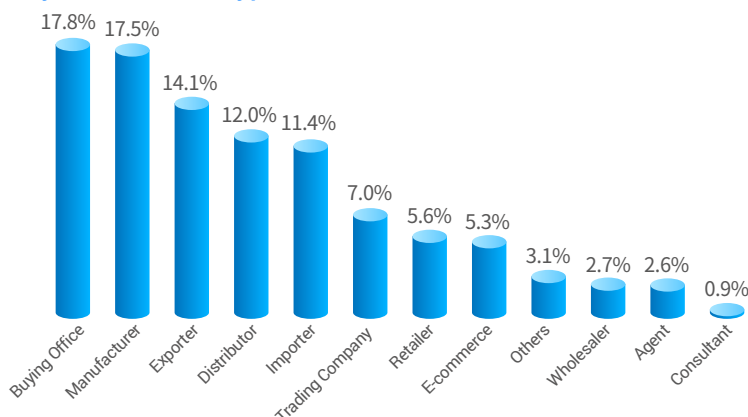
Buyer Attendance

The first phase of the April 2025 Hong Kong Shows drew a total of **63,308** buyer visits from approximately 173 countries and regions over four days.

Overseas Buyer



Buyers' Business Type



VIP Buyer Representatives

ASHTEL GROUP COMPANY CIDIVERTE SPA KANTO LIVING INC.
 COMSOL PTY LTD BIGBEN INTERACTIVE EMOS SPOL. S R.O.
 ELECTRIC AVENUE TRADING CO. LLC DUBAI CURRYS SOURCING LTD
 LOGITECH ELKJOP MA LABS MATA CANARIA SL
 2DIRECT GMBH ACCESSORY POWER MEDION ASIA PACIFIC
 ADAM ELEMENTS AON APPCESSORY PTE LTD ACER
 AYONZ PTY LTD BAK INTERNATIONAL S.A BASCO TECHNOLOGY LTD.
 BELKIN INTERNATIONAL INC COOLING SP. Z O.O. COPPEL
 DNS RETAIL EBAY CITILINK CEDAR ELECTRONICS
 ELECTRO DEPOT EMERSON RADIO (HK) LTD EUROGROUP FAR EAST LTD.
 FAST CR, A.S. FNAC DARTY ASIA LIMITED EASYPPIX GMBH
 HAMA GMBH & CO. KG IFI HK LTD IMTRON GMBH PCCW
 JKL TELESOURCE LTD GCOMM TECHNOLOGY INC KOOZIE GROUP
 LAX GADGETS LEXIBOOK LTD. JEBSEN MOTORS LIMITED MARVEL
 LIDL & KAUFAND ASIA PTE. LIMITED LOGIIX MAXWAVE HOLDING LIMITED
 MCBAY PTE LTD MODECOM POLSKA SP. Z O.O. MS ELECTRONICS
 MONSTER PRODUCTS OHM-ELECTRIC NAVER
 SUPERSONIC INC SBS-PURO PHOENIX TECHNOLOGY GROUP
 PHILLIP GROUP ROYALCELL POWER INTERNATIONAL
 SECOMP GMBH SUNEN SMD TECHNOLOGIES SPIGEN KOREA CO., LTD
 SUPERIOR ELECTRONICS SINO FORTUNE INC LTD TECHIE
 TFE HONG KONG LTD TOSHIBA LIFESTYLE ELECTRONICS TRADING CO.,LTD.
 THE CREST COMPANY WALMART TECHNAXX DEUTSCHLAND GMBH&CO.KG
 WENTRONIC ASIA PACIFIC LIMITED VERBATIM WONDER COMMUNICATIONS CO., LTD

Top 5 Popular Products

1 Auto Electronics

2 Batteries & Power Supplies

3 Audio & Video

4 Gaming

5 Personal Transporter

Exhibitor Data

3,993 booths

2,088 exhibitors

Product Pavilions

 Auto Electronics **659** booths

 Brand Zone **555** booths

 Commercial Electronics **307** booths

 Computer & Accessories **1,099** booths

 Electronic Components **126** booths

 Gaming **275** booths

 Audio & Video **751** booths

 Korea Pavilion **22** booths

 Outdoor Electronics **199** booths

Exhibition Highlights



Gaming & e-Sports arena



Personal Transporter Test Drive Zone



New Product Launch



KOLS & Buyers' Favorite Gaming Gear Awards



Global Sources Best of Innovation Awards



Multi-theme Industry Summits



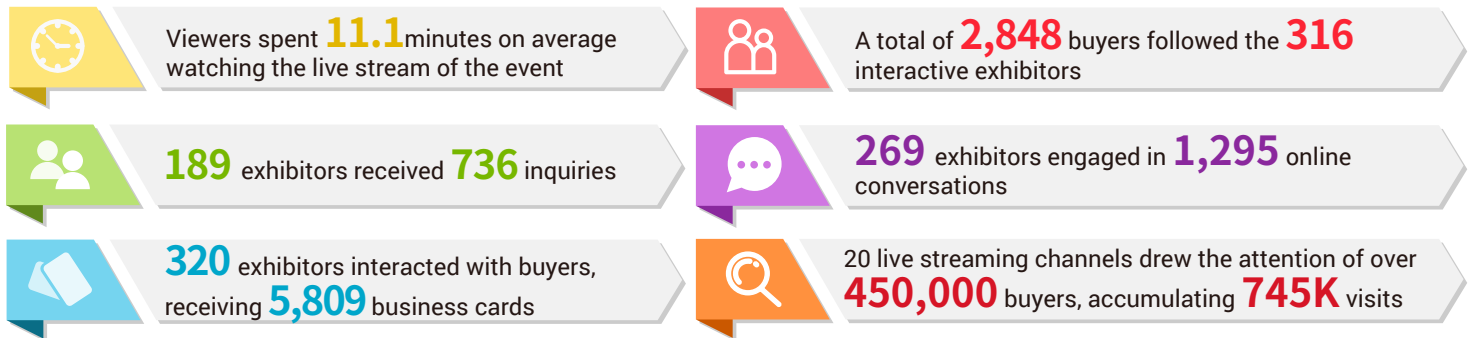
Virtual Show



Audio & Video arena

Virtual Show Data

For those who couldn't attend physically, our Virtual Show continues to bring the action to you through live streaming and online tours. This hybrid approach saw remarkable engagement, with a total of **346,880** high-quality overseas buyers browsing the Virtual Show pages during the show.



*Statistics gathered from April 11 to April 30, 2025

Show Genie



Global Sources Supplier App

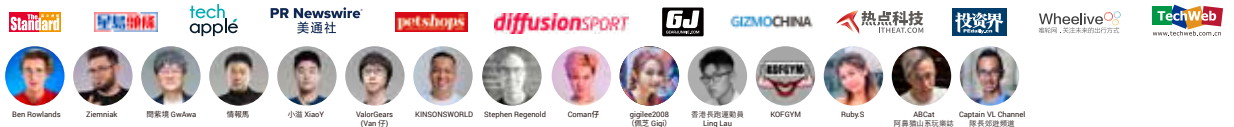
- ✓ **388** buyers engaged with **1,038** exhibitors on-site utilizing the code scanning feature of the app.
- ✓ **150** exhibitors engaged with **329** buyers on-site utilizing the code scanning feature of the application.



Business Partners

Official Media Partners **global sources 世界经理人**

Media Partners



Supporting Government Units



Supporting Institutions



Supporting Associations



Media Coverage

- Overseas Media: **1,373+**
- Chinese Media(Mainland China/Hong Kong SAR/Taiwan Region): **440+**
- KOL Video Channels: **60+**
- The first phase of the April 2025 Global Sources Hong Kong Shows covered both domestic and international mainstream authoritative mass media, financial media, and overseas radio stations.



Overseas Media



Chinese Media



Buyer Testimonials

“

We often seek for OEM top products on these kinds of shows, I think Global Sources Hong Kong Shows is a fantastic place to hook up for OEM branding. I think we just have to wait and see where it all goes over the next.

John Stefanou
Aditek Distribution, Australia



“

I think Global Sources Hong Kong Shows and its trading platform is the best to do globally sourcing. We have a chance to see the latest designs, latest products.

Alex Saltuk Toksoz
Genova Industrial Products, Turkey



“

I came here every year for more than ten years. So I think it's the best show. I have found so many products and inspirations here.

Agnieszka Goluch, Poland



“

I come to this exhibition because I have suppliers from China who exhibit here in Global Sources. And I also looking for another new suppliers and new products.

Miguel Mesquida, Spain

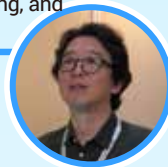


Exhibitor Testimonials

“

The past few days, we've had numerous business partners visit us regarding B2B deployment, and we've made solid sales in here as well. This has been a fantastic experience for us. Mostly, the buyers here are not just regular customers; they are genuinely interested in purchasing, and the quality of the buyers are exceptional.

UBIDUS
Seung Sik Yoon, CEO



“

The show is incredibly helpful. It attracts new consumers and opens up markets. I think it's the best show in Asia, and arguably the world. We are certain we will be here every year.

LH Healthy Life
Eric Hyun, CMO



“

I would rate this show a perfect ten out of ten. We've connected with buyers from the Americas and Europe, meeting a significant number of potential clients. I highly recommend this show to others and look forward to returning next year.

Y&J bio
Haejin Kim, Sales Manager



“

We've met buyers not only from Hong Kong and Mainland China, but also from many other countries. Overall, we've engaged with many customers, so it was great. Compared to other shows, I think this show has been extremely valuable. We are strongly considering attending the next show in October this year.

ION International
Frank Ko, Manager

