

# Buyer's Guide

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## Hidden cameras



- ✓ 10 supplier profiles
- ✓ 10 hard-to-spot devices
- ✓ Buyer demand trends



global sources  
**Security Products**

# Security Products

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### Buyer's Guide to sourcing hidden cameras

Gallery with ten hard-to-spot devices handpicked by our Market Analysts, including 10 profiles of export-ready suppliers and metrics from GlobalSources.com.

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# Clock-, speaker-type hidden cameras emerge

Many new models are disguised as devices one would not associate with security.

China suppliers are extending effort to conceal cameras. While many units are usually embedded in wearables such as Wi-Fi and Bluetooth smart watches and sunglasses, new hidden cameras now take the form of devices not associated with security. The latest designs resemble and function as tabletop clocks and mini media players.

Besides recording and capturing HD videos and images, these units can detect motion and see

at night. Makers have rolled out versions that send out alerts and can be managed constantly via mobile phone apps, computers and tablets. Some integrate entertainment functions, doubling as MP3 and MP4 players, radios or speakers. The devices are adopting Wi-Fi and P2P to communicate with users from any location.

The products in this gallery have been handpicked by our China-based Market Analysts for representing current trends in hidden cameras.



## Hidden camera sunglasses

Priced at \$29, Ancam Tech Ltd's ACS32 model disguises itself as sunglasses. The wearable hidden camera shoots videos at 1920x1080p or 1280x720p at 30fps. Recording time is up to 1.5 hours. Image resolution is 2944x1656p. The unit also functions as a web cam with a USB drive. It is powered by a built-in 350mAh Li-polymer battery and supports a TF card.

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## Hidden camera clock in four colors

Housed in a wooden case, Eyesun Technology Co. Ltd's model ECM-CL1000 hidden camera clock comes in four colors. MOQ is 10 units while FOB price is \$70. Besides displaying time, the unit is capable of recording 1920x1080, 1280x720 or 800x600p video at 1 to 30fps. Video format is ASF while compression is H.264. Videos can be viewed in real-time by Wi-Fi, 3G/4G mobile phones, computers and tablets. Compatible systems are Windows, iOS and Android. The night vision IP camera detects motion.

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## Smartphone-controlled Wi-Fi clock

Quoted at \$53, Hong Kong Anysee Technology Co. Ltd's model SX111 hidden camera clock can be managed by iOS and Android smartphones and PCs. With a centralized monitoring feature, up to four cameras can be viewed by multiple users. The device works as a Wi-Fi launcher and router, and connects directly to WLAN. It can be set to P2P, motion detection and all-weather recording modes. The hidden camera shoots videos up to eight hours, records motion within a 6m straight line and sounds within 5sqm. Viewing angle is 90 degrees. Video resolution is 1080p.

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## Mimics a light bulb

The KP-WLC02 model from Kimpok International Co. Ltd is an HD Wi-Fi hidden camera that resembles a light bulb. FOB price is \$59 for an MOQ of 10 units. The device records 5MP HD or 1080p videos, captures images and gives off motion detection alarms. It has night vision and can be monitored in real-time 24 hours a day and seven days a week via mobile phone apps. Supporting point-to-point connection, the unit works even without Wi-Fi. The hidden camera adopts H.264 compression. Viewing angle is 120 degrees. The model utilizes 24 IR LEDs and a 32GB microSD card.

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## 720p HD hidden camera watch

One Audio Electronics Ltd offers the model HDW-01 Ver.2 hidden camera that doubles as a watch, DVR and PC camera. The wearable device delivers 1280x720p AVI videos and 2560x1920p JPEG images. The low-illumination model is fitted with a 1MP sensor lens, built-in battery and 32GB memory, and USB port connection. Minimum order is 100 units.

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## Clock, music player with 2in LCD

Aside from showing time on its 2in LCD, Risest Technology Co. Ltd's model MVS02 hidden camera plays MP3/MP4 files and works as an FM radio. Resolution is 320x240p. The camera can detect motion and see at night through its 940nm LEDs. On a full charge, working time is up to four hours. With 1GB memory, 24-hour or longer videos can be recorded by the device. A 32GB microSD card is optional. The product is priced \$48.

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## Full-HD camera sunglasses

For an MOQ of 1,000 units, the FOB price of Shenzhen Langzhiyin Electron Co. Ltd's model THB528N hidden camera sunglasses is \$40. The full-HD 1080p device captures 15MP images and records 60-minute 1440x1080p at 30fps or 1920x1080p videos at 25fps. It works with Windows Media Player, RealPlayer and Storm Codec. The sunglasses feature polarized UV380 lens and an ABS and PC frame. Lens color can be chosen for additional cost. The unit supports external memory and runs on a rechargeable Li-ion polymer battery charged via USB connection. The model measures 30x7.5x3.8cm when folded.

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## P2P hidden camera clock

The model YM-W010 1.3MP hidden camera from Shenzhen Rysmart Technology Co. Ltd is an alarm clock and motion detection and voice intercom device priced \$45 for an MOQ of 10 units. It allows communication via Wi-Fi and P2P. Wireless standard is IEEE802.11b/g/n and mode is AP or STA. The unit with an HD 720p/30fps image sensor and 160-degree FOV is also capable of night vision. Videos on PCs and mobile phones are delivered in 720p. Compression format is H.264 dual-stream while compatible OS are iOS, Android and Windows.

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## Gives off PIR alarm

Styco Electronics Co. Ltd's model ST-CS21SE hidden camera functions as a PIR detector that yields audio and alarm outputs. The hidden camera is equipped with a Sony Effio-E 700TVL chip sensor and 7m/110-degree anti-RFI PIR sensor. TV System is PAL/NTSC. The device also utilizes a 3.7mm pinhole lens. Dynamic range is 50dB while the minimum illumination is 0.1lux. BLC and AGC are automatic. As regards video, composite output is 1.0V p-p at 75ohm. FOB price is \$31.

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## Supports triple streaming

Winsafe Technology Co. Ltd's WS-IP315 model that features simultaneous triple streaming goes for \$180. The hidden IP surveillance camera supports PPPOE, VLC, NTP, UPnP and static IP. IP address, subnet mask, gateway and DNS can be set. It allows 1-channel 1080p network transmission, 2-channel D1 storage and mobile browsing, five-user simultaneous viewing via Internet Explorer and 4-channel multiple screen playback. Remote viewing can also be done on mobile phones.

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# Buyer's Guide

## Supplier comparison table

Company name	Year established	Number of employees	Annual revenue for all products (US\$ million)	Annual exports for all products (US\$ million)	2014 hidden camera exports (US\$ million)	Main export markets
<a href="#">Ancam</a>	2012	120	6	5	1.2	Europe (50%), US (25%), Asia (35%)
<a href="#">Eyesun</a>	2000	199	55	45	34	US (40%), Europe (30%), Asia (30%)
<a href="#">Hong Kong Anysee</a>	2013	20	1	0.7	0.3	Europe (50%), America (30%), Asia (20%)
<a href="#">Kimpok</a>	2011	86	1.5	1.2	0.5	US (50%), Europe (30%), Asia (20%)
<a href="#">One Audio</a>	2005	30	3.7	3.5	2.8	Europe (50%), US (30%), Australia (20%)
<a href="#">Risest</a>	2011	30	5	5	5	US (60%), Europe (30%), Other (30%)
<a href="#">Shenzhen Langzhiyin</a>	2009	50	5	4	4	US (60%), Europe (30%), Asia (10%)
<a href="#">Shenzhen Rysmart</a>	2009	85	0.6	0.1	0.035	North America (35%), Europe (30%), South America (15%)
<a href="#">Styco</a>	2007	85	8.5	7.8	4.8	Europe (50%), US (30%), Asia (20%)
<a href="#">Winsafe</a>	2002	200	1,000	750	5	Europe (35%), US (29%), Africa (15%)

Number of assembly lines	R&D expenditure (US\$)	OEM	ODM	OBM	Small orders	Key customers	
5	100,000	60%	20%	20%	1 unit	Metro	<a href="#">CONTACT SUPPLIER</a>
3	1,000,000	50%	50%		\$1,000	PenRecorderPro, Genius Ideas, Oysters	<a href="#">CONTACT SUPPLIER</a>
2	100,000	20%	30%	50%	No MOQ	AFMD	<a href="#">CONTACT SUPPLIER</a>
8	16,000	60%	30%	10%	10 units	ETGI (USA), Starts (UAE), ELTCRAC (Poland), Solfami (Spain), FAVIAU (Nigeria)	<a href="#">CONTACT SUPPLIER</a>
2	500,000	30%	70%		\$300		<a href="#">CONTACT SUPPLIER</a>
3	800,000	40%	30%	30%	1 unit	C&A Marketing Inc.	<a href="#">CONTACT SUPPLIER</a>
3	500,000	80%	20%		1,000 units	HSN TV show, QVC TV show, Pearl, Rollel, Joinco	<a href="#">CONTACT SUPPLIER</a>
5	30,000	70%	30%		Sample and small orders	Walmart, Ticket	<a href="#">CONTACT SUPPLIER</a>
3	89,000	50%	25%	25%	1 unit	Intelbras, Say Security	<a href="#">CONTACT SUPPLIER</a>
3	5,000,000	25%	7%	68%	1 unit for sample order	Globe Telecomunicaciones, SL Covert Systems, LLC	<a href="#">CONTACT SUPPLIER</a>



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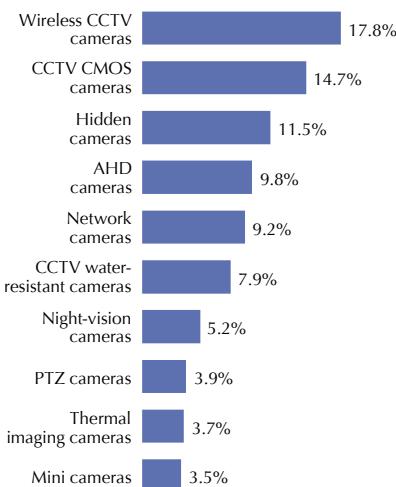
Buyer demand trends on GlobalSources.com

## CCTV cameras

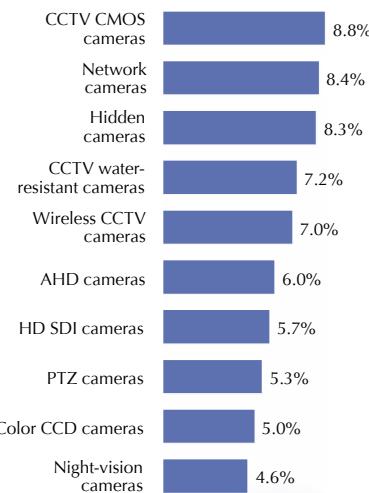
Buyer demand trends are taken from buyer and supplier activity in the featured product group on GlobalSources.com.

- **Buyer requests** track total inquiries from our independently verified worldwide community of more than 1 million buyers.
- **Product profiles** represent the total number of unique products available from export-ready suppliers in our easily searchable catalogs.
- **New product postings** indicate the number of new product profiles added to our website by suppliers during the period. For these and thousands of other categories, visit Global Sources online and sign up for Product Alerts to receive the latest supplier postings. Use the website's Product Search function to find hundreds of products and send inquiries directly to verified exporters.

### Top buyer requests

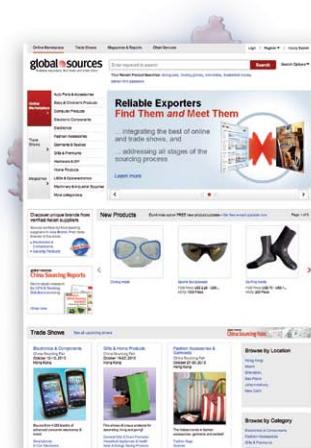
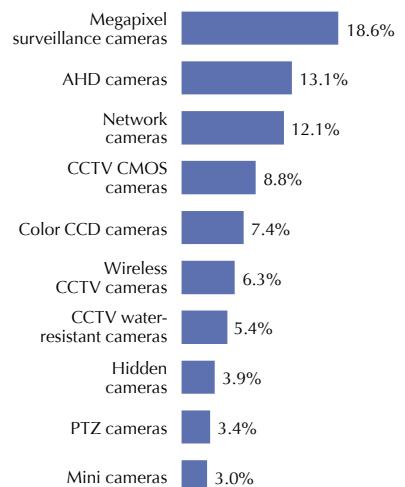


### Top product profiles

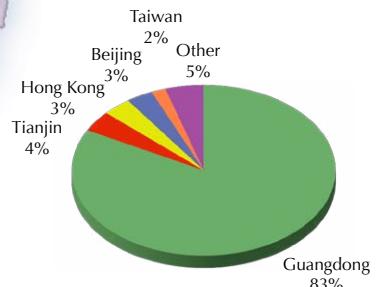


Percent of all online activity for this product group

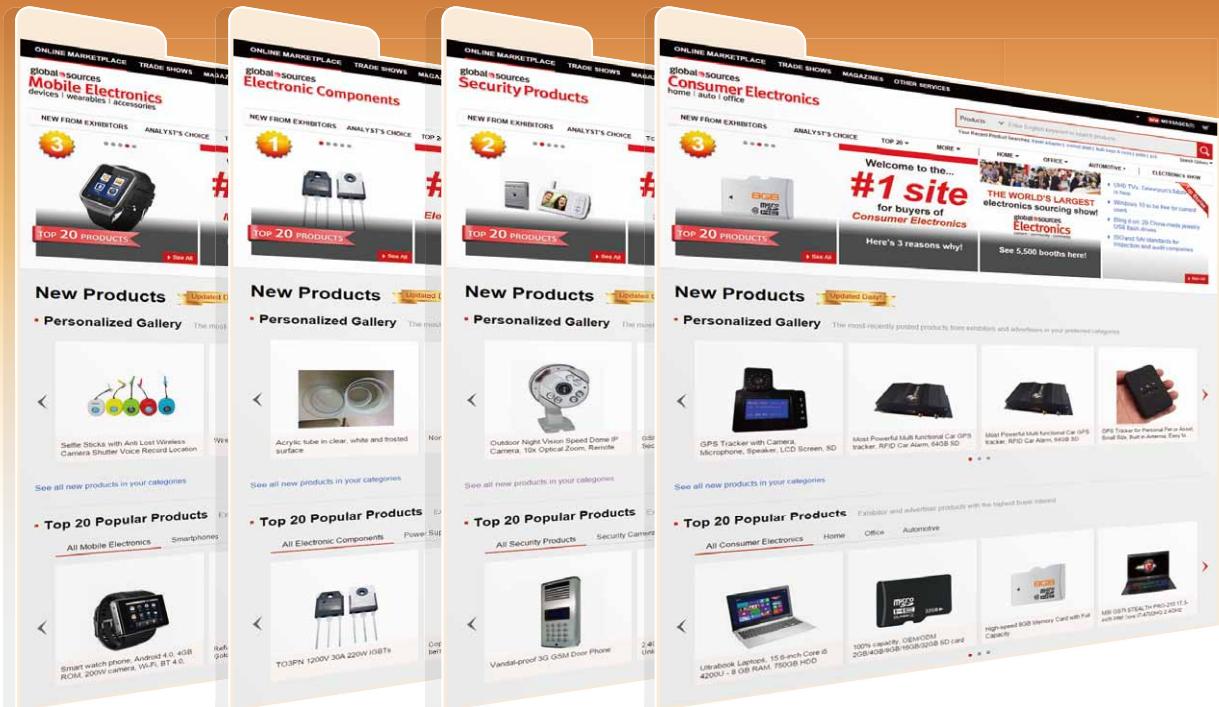
### Top new product postings



### Buyer inquiries by region



# Now 4 electronics sites to choose from...



global sources  
**Consumer Electronics**  
home | auto | office



global sources  
**Security Products**



global sources  
**Electronic Components**



global sources  
**Mobile Electronics**  
devices | wearables | accessories



- New product coverage — updated daily
- Most qualified supplier database — exporters, exhibitors, audited
- Exclusive reports, research and analysis

global sources  
**Electronics**  
content | community | commerce