



Promotional styluses

- ✓ 10 multifunctional products
- ✓ 12 supplier profiles



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Table of Contents

Buyer’s Guide to sourcing promotional styluses

A gallery with 10 multifunctional designs handpicked by our Market Analysts and 12 profiles of export-ready suppliers.

▶ Product gallery: Promotional styluses made more functional, versatile	3
▶ Comparison table: Profiles of 12 export-ready suppliers	6

Promotional styluses made more functional, versatile

Tools boost stylus practicality and variety. Many work as writing implements. Some turn into a flashlight or measuring tool thanks to their add-ons.

China-made promotional styluses are equipped with multiple tools to satisfy different purposes.

Most releases double as pens while others are fitted with several small tools, including a ruler, screwdriver, spirit level, laser, LED, highlighter, screen cleaner and bottle opener.

In terms of materials, aluminum and silicone are still the top choice for the body and tip. Others adopt

plastic and copper. One model is made wholly of silicone, allowing it to double as a bracelet.

As far as visuals go, suppliers are turning out fancy colorful models suitable as gifts. Corporate premiums come in black and silver.

The products in this gallery have been picked by our Market Analysts to show the current trends in promotional styluses.



Crystal-filled

The clear half of Golden Source's GS-KZL004 model is filled with crystals in customizable colors. The 140x10mm stylus is made of aluminum and doubles as a ballpoint pen. Buyer-specified logos are accepted. Price is \$0.59. MOQ is 200 pieces. Fifty and 500 pens are packed in an OPP bag and carton, respectively.

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Writing pen

The model A-1031 promotional stylus from Lotus functions as a pen. It is made of plastic and comes in seven colors. Custom logos are accepted. The minimum order required is 1,000 pieces. Price is \$0.24.

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Add-on tools

Aside from being a stylus, Newell's NW-TP055 model can be used as a ballpoint pen, ruler, spirit level, and crosshead and flathead screwdriver. Measuring 6in, the product has a silicone tip and an aluminum body with an electroplated or baked finish. It weighs 26g. MOQ is 1,000 pieces for \$1.98 each.

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Phone stand

With a hollow center, the model GF-2758 stylus from Ningbo Wantai can be used as a phone stand. It is made of plastic and has a looped end. The product measures 4x3/4x1/4in. Logos can be printed with a size of 3/4x3/8in. Price is \$0.13. MOQ is 5,000 pieces.

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LED, laser light

Shanghai Erosbon's ESP115 model doubles as a pen, and is equipped with a LED and laser light, which can be activated via the two buttons found on the bottom tube. Custom colors and logos are accepted. Price is \$1.20. MOQ is 1,000 pieces.

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Multitool

Shenzhen Ksentry's KS-P052 model can be used as a stylus, pen, bottle opener, phone stand, screwdriver, and centimeter and inch ruler. The barrel features a baked or electroplated finish and is made of aluminum or copper while the tip uses silicone. Logos are silk-screened or laser-engraved. Available colors are black, blue and silver. Price is \$2 for an MOQ of 1,000 pieces.

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Pantone colors

Sunrise's model SR-B153 promotional stylus is available in Pantone colors and made of environment-friendly and nontoxic materials. It has a silicone tip. The product can be used as a ballpoint pen, which uses a 0.7 or 1mm Parker refill. Logos are printed. MOQ is 2,000 to 5,000 pieces for a price of \$0.20 to \$1 each.

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Screen cleaner

Made of ABS, the 18314D model from Sunway comes with an EVA foam screen cleaner. It can also be used as a pen and phone holder. The product has a length of 14.9cm. Printed logos measure 45x8mm. Price is \$0.125. Minimum order required per color is 5,000 pieces.

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Highlighter

Xiamen Topperstar's SNY6085 model is a stylus and pen on one end, and a highlighter on the other. Measuring 13.7x143mm, the barrel is made of plastic and has an 8mm silicone head. The refill tip is 0.7 or 1mm. Price is \$0.20 for an MOQ of 1,000 pieces.

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Wearable stylus

Yiwu Entire's model BP-100-3 silicone stylus doubles a wearable cuff bracelet. It measures 9x1in. Logos are screen-printed with a size of 8x1in. Various colors are available. Themes include business, office, school and trade shows. The minimum order is 1,000 pieces. Price is \$0.30 to \$0.50 each.

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Supplier comparison table

Company name	Supplier ranking	Year established	Number of employees	Certifications
Golden Source	★★★★☆	2009	350 to 399	
Lotus	★★★★☆	2002	10 to 19	FCC
Newell	★★★★☆	2007	150 to 199	CE, FCC, RoHS, TR
Ningbo Syloon	★★★★☆	2004	100 to 149	FSC, ISO 9001:2008
Ningbo Wantai	★★★★★	1996		Bureau Veritas, FDA, GB, TR, TÜV
Quanzhou Hongfa	★★★★☆	2006	550 to 599	
Shanghai Erosbon	★★★★★	2005	100 to 149	FDA
Shenzhen Ksentry	★★★★☆	2006	80 to 99	CCF, CE, EMC, EN 71, FCC, RoHS
Sunrise	★★★★☆	1988	1,000 to 1,499	
Sunway	★★★★☆	2005	100 to 149	EN 71, MSDS, REACH
Yiwu Entire Promos	★★★★☆	2009	10 to 19	
Xiamen Topperstar	★★★★☆	2010	100 to 149	CE, REACH, RoHS

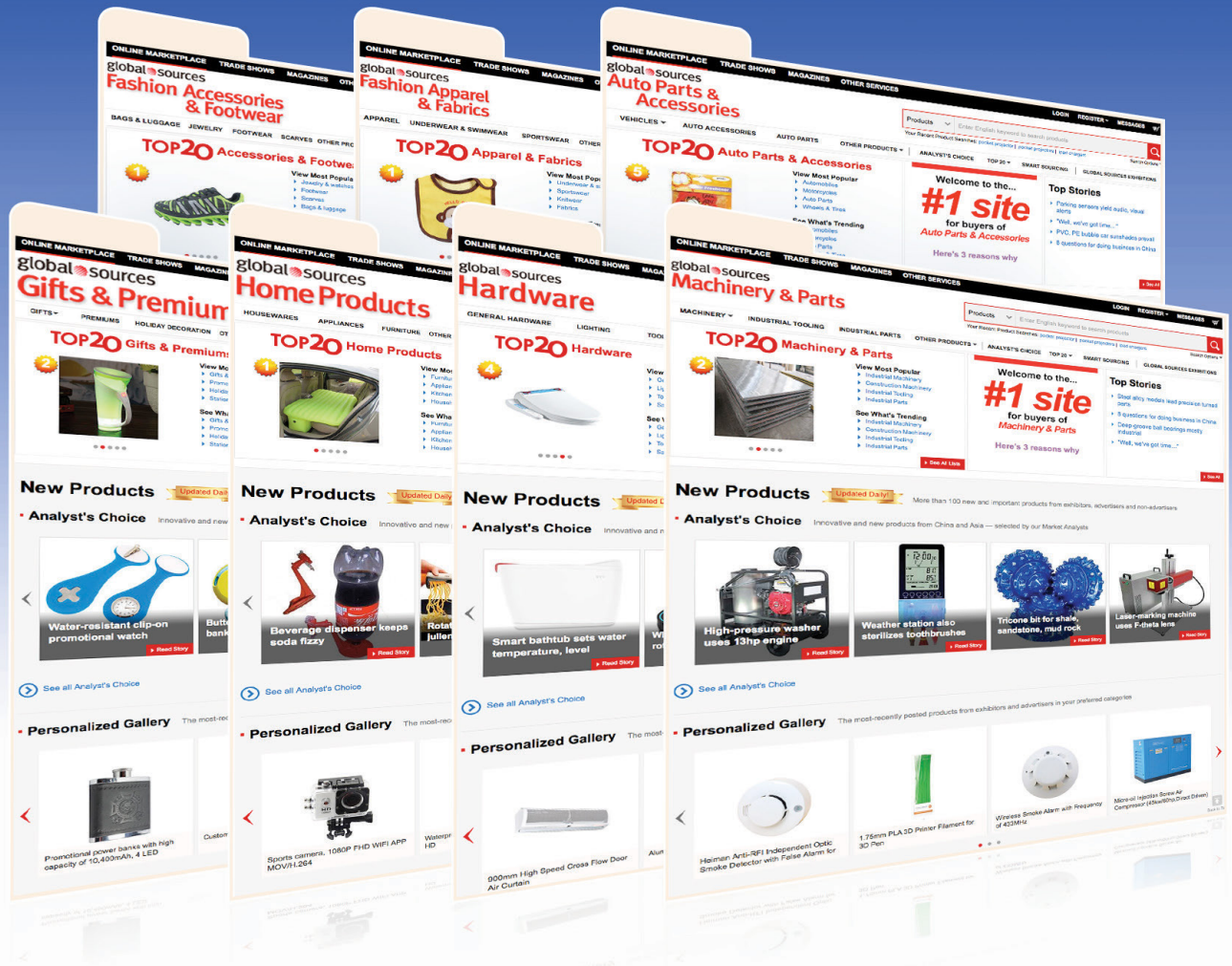
Global Sources supplier rankings

★★★★★

Suppliers are ranked using a 6-star ranking system. Companies with a higher star ranking provide more business information and verification reports on their Global Sources online homepages. Suppliers rated 5 or 6 stars have a Credit Check report from First Advantage or Sino-Trust and a Supplier Capability Assessment report provided by Bureau Veritas online. The rankings are correct at the time of publication and may be subject to change.

Monthly capacity (pieces)	Annual revenue for all products (US\$ million)	Main export markets	Brand name	Key customers	
	45 to 50	Asia, Australasia, Europe, North America			CONTACT SUPPLIER
	0.5 to 0.6	Europe, Middle East, US		D&A Promotion, Disney, Kmart, SIDD&SACH International LLC, Toyota, TSC	CONTACT SUPPLIER
	0.2 to 0.3	America, Asia, Europe	Newell	Essential B, Kohl's	CONTACT SUPPLIER
1 million to 2 million	20 to 25	America, Europe	Syloon	Staples, Inc.	CONTACT SUPPLIER
	1 to 2	America, Asia, Europe		Avon, Coca-Cola, Nestle, Sanrio, Target, Wal-Mart	CONTACT SUPPLIER
180,000 to 199,999	0.1 to 0.2	America, Europe, Middle East/Africa	Hongfa	Apple, BMW, Disney, Hello Kitty, HP, Nokia, Rovio, Samsung, Sony	CONTACT SUPPLIER
	1 to 2	America, Asia, Australasia, Europe, Middle East/Africa		Coca-Cola, Disney, FedEx, Gatorade, Pepsi	CONTACT SUPPLIER
50,000 to 59,999	1 to 2	America, Asia, Europe	Ksentry		CONTACT SUPPLIER
	100 to 250	America, Europe		BMW, Coca-Cola, Disney, Heineken, Honda, McDonald's, Target	CONTACT SUPPLIER
	5 to 6	America, Europe	Sunway	Macma, Spector, IGO Post	CONTACT SUPPLIER
	0.2 to 0.3	Australasia, North America, Western Europe		NBA, NFL	CONTACT SUPPLIER
	5 to 6	America, Australasia, Europe	Topperstar		CONTACT SUPPLIER

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