



Digital signage systems

- ✓ Product gallery
- ✓ 10 supplier profiles
- ✓ Buyer demand trends

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Buyer's Guide to digital signage systems

Gallery with six interactive units, profiles of
10 export-ready suppliers and online metrics.

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Display signage systems increasingly interactive

Touch- and transparent screens give users a closer look at the products being advertised.

Featuring screens ranging anywhere from 19 to 65in, the latest display signage systems allow users to more than just view a product demo or ad.

Touchscreens let users engage directly with the display and get additional information at the touch of a finger. Units with such capability generally deliver 1920x1080-pixel HD resolution.

Some smaller displays, on the other hand, have

a transparent screen where viewers can see the actual product while its ad is playing.

LCD and LED lead display options, while data transfer is often done wirelessly via Wi-Fi or 3G.

The products in this gallery have been handpicked by our China-based Market Analysts for representing the current trends in display signage systems.



Demo video, actual product side by side

The GTMTP-NT2-23.6T model from Dongguan Golden Tiger Multi-Media Technology Co. Ltd has a transparent LCD, allowing viewers to see simultaneously the demo video and actual product. The 23.6in advertising box's horizontal and vertical viewing angles are both 89 degrees. It measures 740x540x400mm and delivers 1920x1080 pixels. FOB price is \$1,250 to \$1,400.

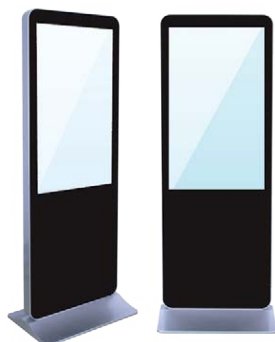
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Multiple screen choices

Provence (Shenzhen) Technology Co. Ltd's model PM420DSn advertising player can be fitted with a CKD, SKD, open-frame or touchscreen depending on buyers' specifications. The 42in unit runs on Android and is LAN-, Wi-Fi- and 3G-enabled. Breaking news, terminal restart, sleep, wake up, force shutdown, time switch machine, volume setting, remote online upgrade and terminal download speed limits can be remotely controlled. The model is priced \$650.

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TFT LCD or LED display

Priced at \$650 FOB, the player CM FSNAD-2-C7587 model from Shenzhen CMAC Electronics has a TFT LCD or LED display. The floor-mount network advertising player supports most mainstream formats, including MPG, MPG-1, 2 and 4, AVI, MP4, DIV, TS, TRP, MKV, WMV, RM and RMVB. Scrolling, schedule and emergency power plating, and plug-and-play are among its features. Four screen sizes are available, namely 42, 46, 55 and 65in.

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Free-standing self-service terminal

The KW360B model from Shenzhen Kingstarit Information Technology Co. Ltd is a free-standing self-service terminal with advertising player capability. It is fitted with an LG LED display delivering 1920x1080 pixels and a wide viewing angle of 178 degrees. Two versions are available, measuring 47 and 55in. Price is \$1,500 to \$2,000.

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Transparent display box with touchscreen

Shenzhen Rising Light Technology Co. Ltd offers a 19in transparent display box with a two-point IR touchscreen. Viewing angle is 178 degrees. Featuring an aluminum alloy frame and a tempered glass front, the model is dust- and water-resistant. Custom sizes and shapes are accepted. FOB price is \$633.

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Interactive Samsung touchscreen

Protected by tempered glass, the Samsung touchscreen on Winhye Technology Ltd's advertising player allows users to interact with a demo video or ad. The multitouch model accepts data via Wi-Fi or 3G. It is priced \$810 FOB.

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Supplier comparison table

Company name	Year established	Annual sales (US\$ million)	Annual exports (US\$ million)	Top 3 markets	Total number of staff	Number of QC staff
Amongo	2004	2.5	1.2	US (30%), Europe (20%), Asia-Pacific (15%)	100	10
Dongguan Golden Tiger	2001	22	22	US (30%), Europe (25%), Asia (40%)	700	40
Provence	2011	5	1	US (30%), Europe (30%), Asia (20%)	50	3
Shenzhen CMAC	2012	56	53	US and Europe (50%), Asia-Pacific (25%), Australia (20%)	700	50
Shenzhen Kingstarit	2014	30	5	South America (30%), Middle East (25%), Africa (20%)	1000	50
Shenzhen Lianjin	2007	14	10	US (35%), Europe (30%), Asia (15%)	210	30
Shenzhen Protruly	2006	20	5	Colombia (30%), Indonesia (20%), Philippines (20%)	More than 1,000	50
Shenzhen Rising Light	2009	1.6	0.8	Europe (35%), US (30%), Australia (20%)	50	3
Shenzhen Yaxunda	2001	13	5.5	US (30%), Europe (25%), Asia (10%)	150	5
Winhye	2014	7	5	US (30%), Europe (25%), South America (20%)	240	18

Number of design staf	Monthly capacity (units)	OEM	ODM	OBM	Key customers	MOQ (US\$)	
8	10,000	1%	1%	98%	GRG Banking, US micro products, SNBC, Wavetec	1,000	CONTACT SUPPLIER
30	6,000	15%	70%	15%	Lancome, Excel, Babyshop	5,000	CONTACT SUPPLIER
7	Undisclosed	50%	50%	0%	Undisclosed	1,000	CONTACT SUPPLIER
60	100,000	100%	0%	0%	RCA, Konka	5,000	CONTACT SUPPLIER
20	4,500	60%	20%	20%	China Mobile, China Unicom, China Telecom, Pingan Bank	1,000	CONTACT SUPPLIER
5	20,000	60%	30%	10%	Wal-Mart, Tesco	No small orders	CONTACT SUPPLIER
300	190,000	5%	5%	90%	Colombian government	1,000	CONTACT SUPPLIER
3	100	20%	10%	70%	Vienna Hotel, Sheraton Hotel, Focus Media, LG, Samaung, Huawei	1,000	CONTACT SUPPLIER
8	50,000	50%	50%	0%	Flashmeida, Newegg	5,000	CONTACT SUPPLIER
9	10,000	70%	15%	15%	Wal-Mart, Euro Lite	1,500	CONTACT SUPPLIER

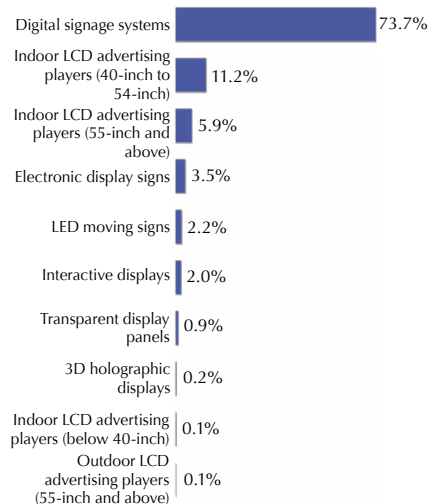
Buyer demand trends

Electronic displays

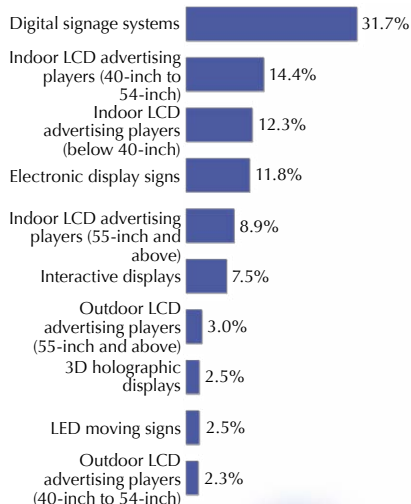
Buyer demand trends are taken from buyer and supplier activity in the featured product group on www.globalsources.com.

- **Buyer requests** track total inquiries from our independently verified worldwide community of more than 1 million buyers.
 - **Product profiles** represent the total number of unique products available from export-ready suppliers in our easily searchable catalogs.
 - **New product postings** indicate the number of new product profiles added to our website by suppliers during the period.
- For these and thousands of other categories, visit Global Sources online and sign up for Product Alerts to receive the latest supplier postings. Use the website's Product Search function to find hundreds of products and send inquiries directly to verified exporters.

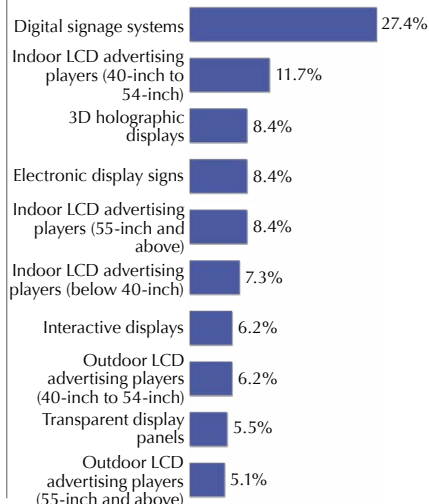
Top buyer requests



Top product profiles



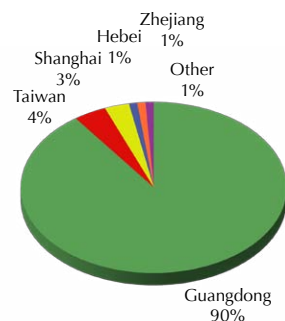
Top new product postings



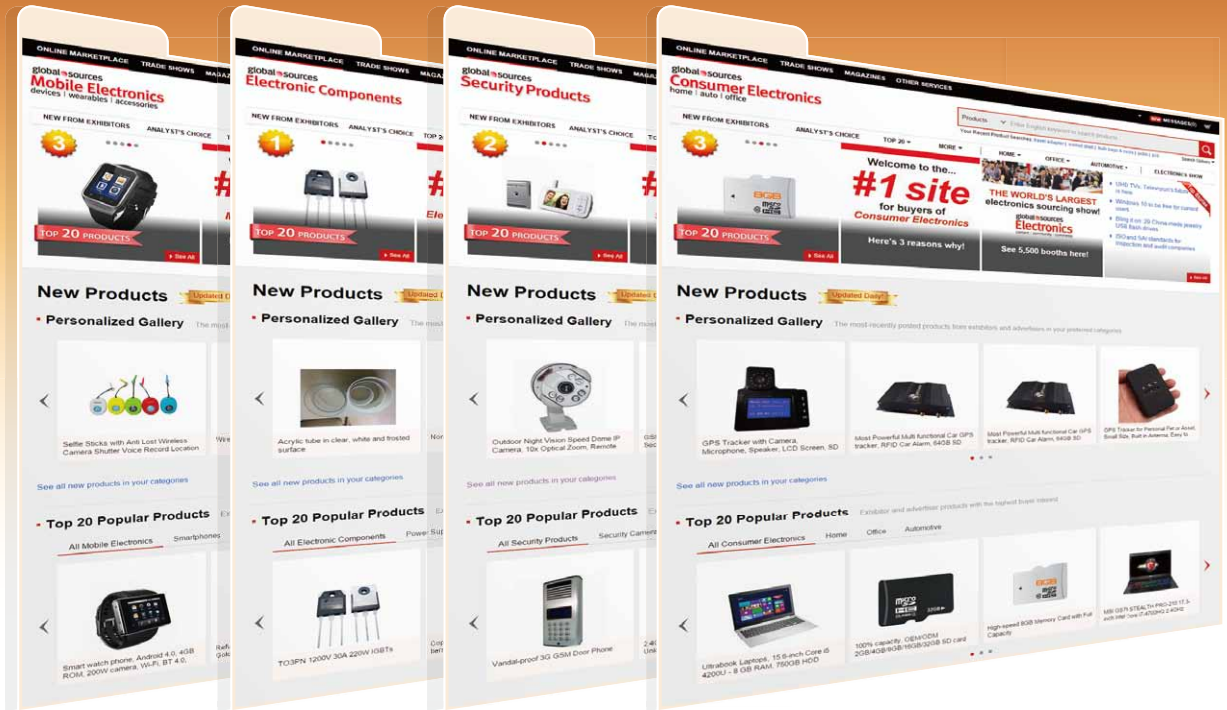
Percent of all online activity for this product group



Buyer inquiries by region



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Electronic Components



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